



Autonomous Physical

Design

Moving Closer Towards Fully Autonomous Design!



WD Corporate Overview

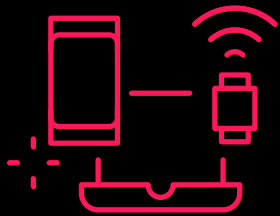
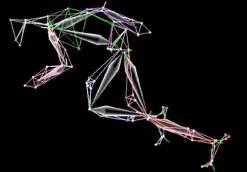
A futuristic control room with a large globe and data visualizations. Two people are interacting with the interface. The globe is the central focus, showing a 3D map of the Earth with green and yellow data overlays. The room is dimly lit, with the primary light source being the glowing interface elements.

A New Age of Content, Data And Information

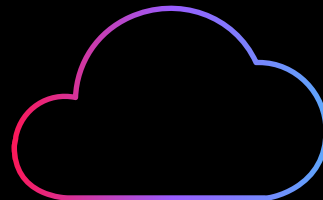
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NAME: Space  
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More Technology

LEADS TO MORE INFORMATION



**EVER-INCREASING
INTELLIGENT DEVICES**



**POWERED BY
THE CLOUD**



**CONNECTED BY HIGH-
PERFORMANCE NETWORKS**

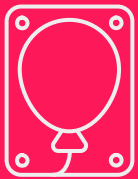


An Explosion of Digital Information

We will create more than 2x the data in the next 5 years than we have created since the advent of digital storage.

Innovation With Intent

Across our portfolio, Western Digital is differentiated in its ability to design, tune and optimize solutions purpose-built for customer needs.



HelioSeal®
Technology



EAMR /
ePMR



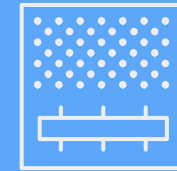
Triple Stage
Actuator



OptiNAND™
Technology



162-Layer 3D
Flash Memory



Circuit Under
Array



Multi-Bit Cell
Architectures

**HDD
Innovation**

**Flash
Innovation**

50+ Years of Global Trust

Western Digital is powered by the brightest minds in the industry—
a worldwide team of engineers, inventors, makers and innovators.



OPERATES IN

30+

COUNTRIES



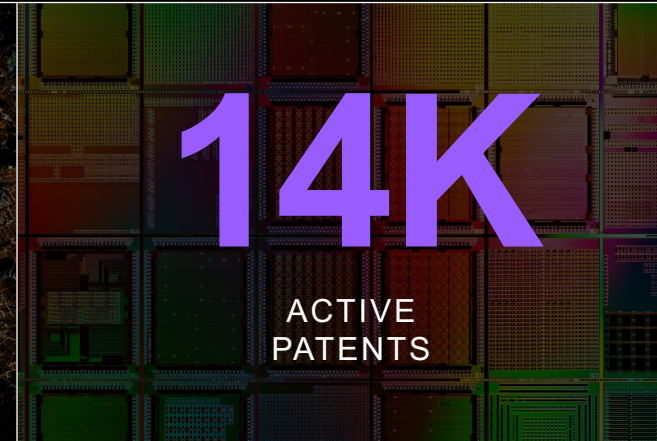
12+

MANUFACTURING &
PRODUCT FACILITIES



65K

EMPLOYEES
WORLDWIDE



14K

ACTIVE
PATENTS

RECOGNITIONS:

ETHISPHERE
GOOD. SMART. BUSINESS. PROFIT.

ONE OF THE WORLD'S
MOST **ETHICAL COMPANIES**

Newsweek

ONE OF AMERICA'S MOST
RESPONSIBLE COMPANIES

WORLD ECONOMIC FORUM

**GLOBAL
LIGHTHOUSE**



34%

OF THE WORLD'S BITS



40%

OF THE WORLD'S MERCHANT FLASH

Leading Producer of Flash

For over 20 years we have had a joint R&D and manufacturing partnership with Kioxia—Flash Ventures.

The companies produce greater than 34% of the world's bits and around 40% of of the world's merchant Flash.

Together with Kioxia, Western Digital has spent over \$18B in flash R&D over the last ten years.

HISTORY OF INNOVATION

1956



IBM
Hard Drive (RAMAC)

1963



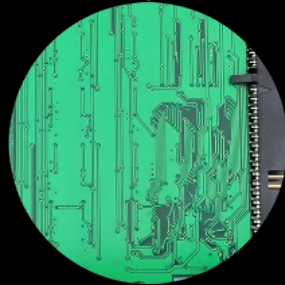
IBM
Removable HDD, the 1311

1976



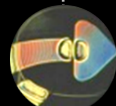
Western Digital
Disk Array Sub-System Patent

1988



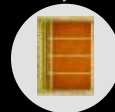
SunDisk*
System Flash
*SunDisk later renamed SanDisk

1991



IBM
MR Heads

2000



SanDisk
MLC NAND

2006



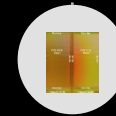
HGST
2.5-inch HDD PMR Technology

2008

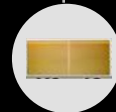


G-Technology
1TB Portable External HDD

2009

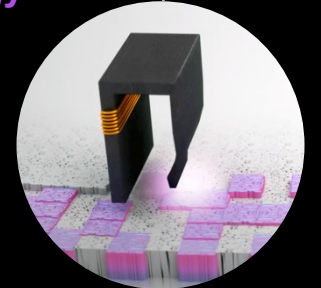


SanDisk
64GB X4 Flash Memory



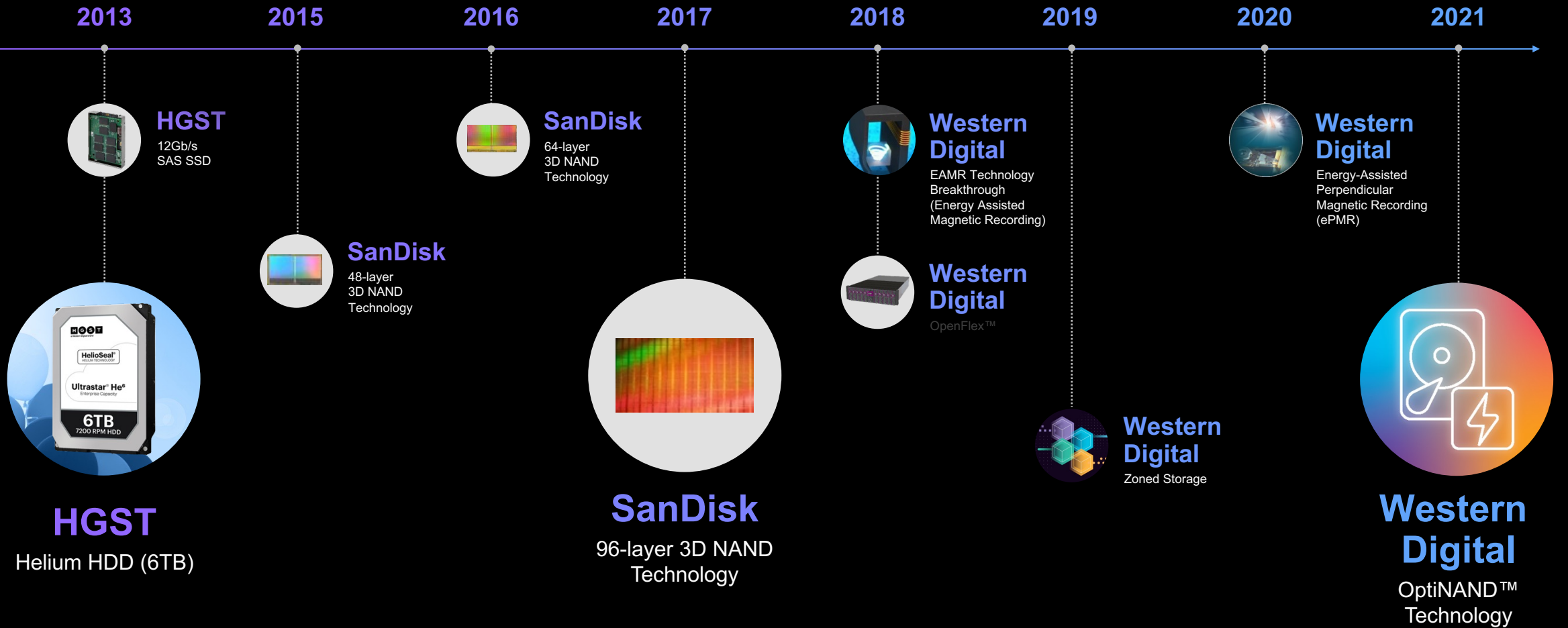
SanDisk
TLC Flash Memory

2012



Western Digital
Shingled Magnetic Recording (SMR)

HISTORY OF INNOVATION





Autonomous Physical Design

Moving Closer Towards Fully Autonomous Design!

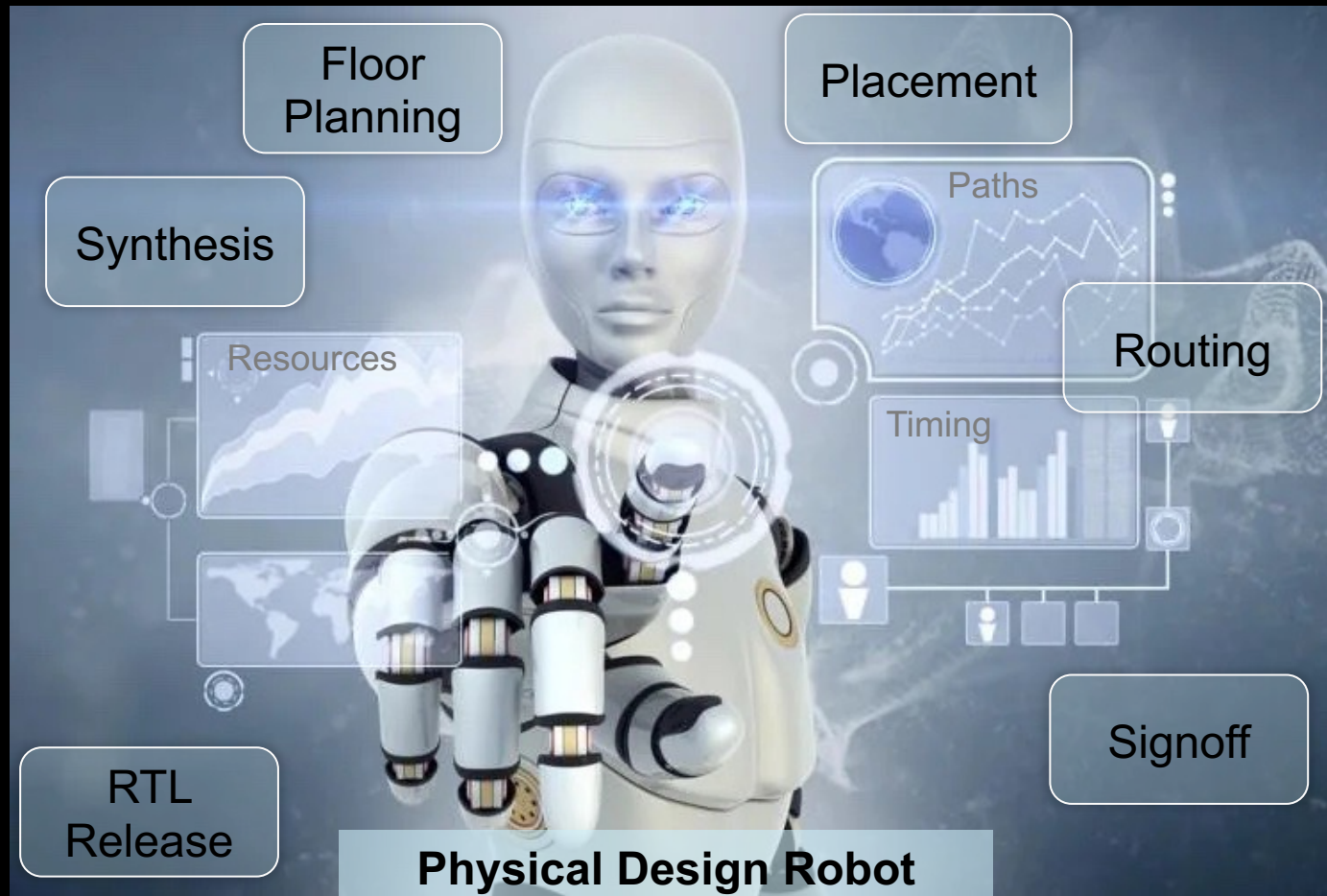
Autonomous Physical Implementation Flows

Goal: Significantly Reduce Typical Physical Design Implementation Time & Cost

Intelligent Robot to autonomously create design implementations per QoR Targets

Learns from years of past PD data across multiple projects and process nodes

+ Continuous Learning from its own autonomous PD execution (RL)



Searches through 1000s of setup variables per tool for optimized setting to achieve QoR target

Predicts results for thousands of designs, narrowing down setup for high probability targets

Physical Design Exploration Space

Scale and Reduction of Physical Design Flow Problem Space

2^{1000+} →

1000+ possible
inputs configurable
for PD execution

(2^{270} = # atoms in the
observable universe!)

~ 2^{10}

(1024)

~10 inputs affecting
QoR metrics selected
using ML methods

→

0~5

Only up to 5 combos
are executed as
predicted by Robot to
match target QoR

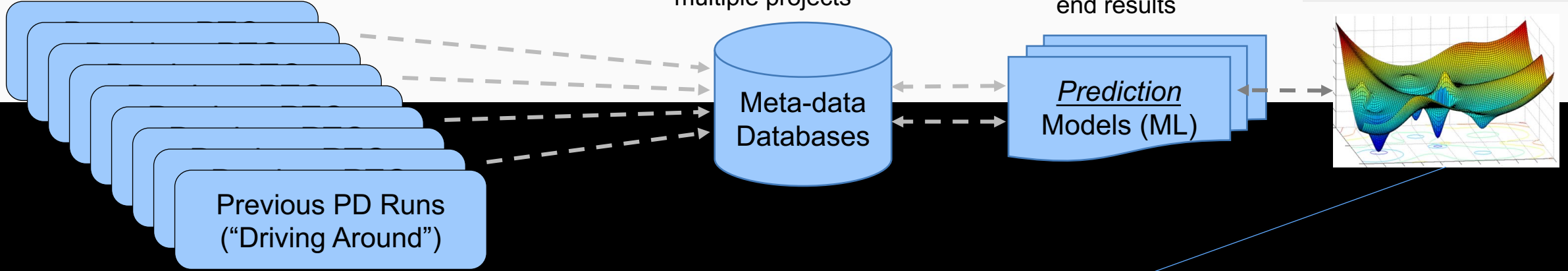
Architecture of Robot for Autonomous PD

Previous PD Runs: *Learning phase*

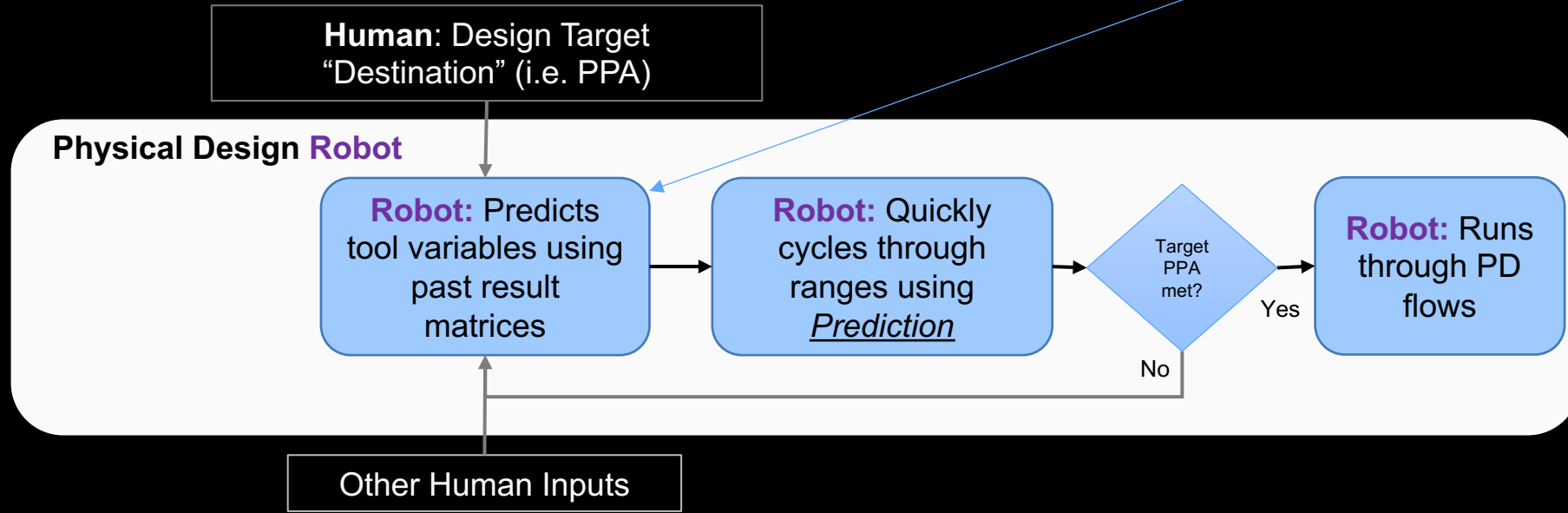
Capture past PD data across multiple projects

Create ML models to predict end results

Maps QoR* to Multi-Dimensional Matrices



New PD Runs: *Executing ("Inference" based)*



Benefits:

- High accuracy *Predicted* results save a lot of \$ & time
- Robotic operator minimizes human intervention
- Faster convergence to target QoR* ('shift left')

*QoR = Quality of Results, like picking a destination on Google Maps

Sample Results

Improvements from PD-Robot compared to recent human-execution

Design Name /Project	Design A/Project X	Design B/Project Y	Design C /Project Y
Release Version	v1	v2	V3 (tapeout version)
Instance Count	Small	Medium	Large
Area	Medium	Medium	Large

Metric	Improvement	Improvement	Improvement
Total Execution Time improvement for design	29X	21X	12X
Total License Usage for design (less runs to get same/better QoR)	30X	20X	15X
Disk Footprint for design (less runs to get same/better QoR)	30X	20X	15X
Timing QoR improvements for design	Up to 97% better	Up to 18% better	Up to 24% better

Thank You



Western Digital®

