

# Designing Data Center Security for the Future

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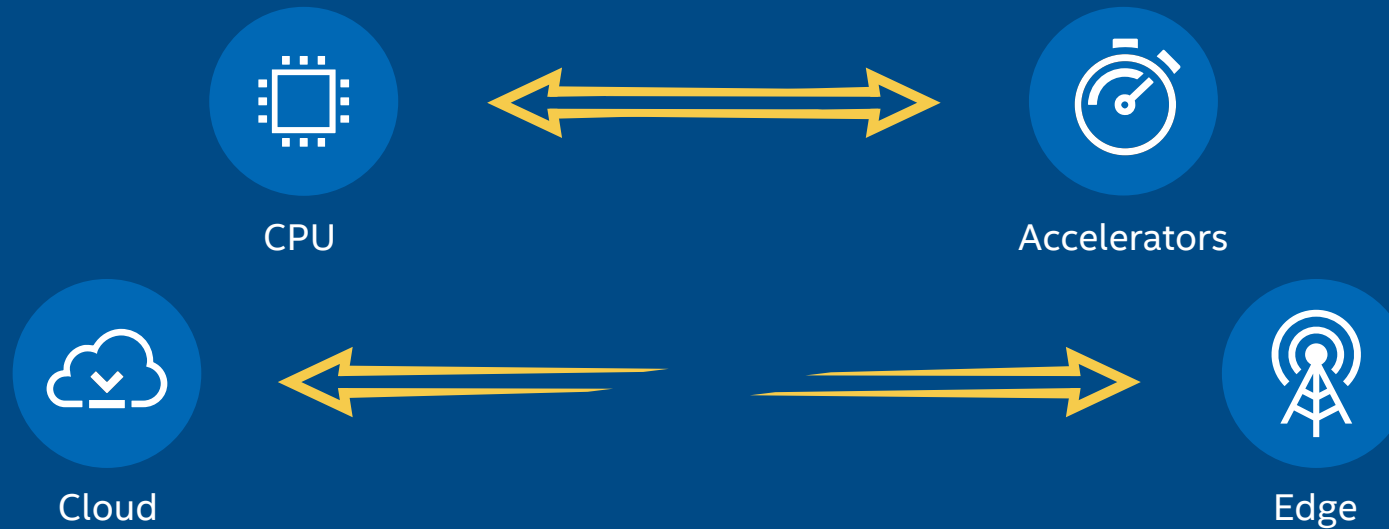
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# Data Centric Security Strategy



**Rooted in silicon, Intel security technologies help create a trusted foundation**

# Expanding Protections Across Domains



**In a data-centric world, security is an end-to-end imperative**

# The New Frontier of Data Protection



## Confidential Computing:

Focuses on protecting data during computation, especially when it takes place in a platform or environment, we do not directly control

# Data Protection Innovations Coming

Working to bring new innovations to make data protections scalable  
and provide more choice

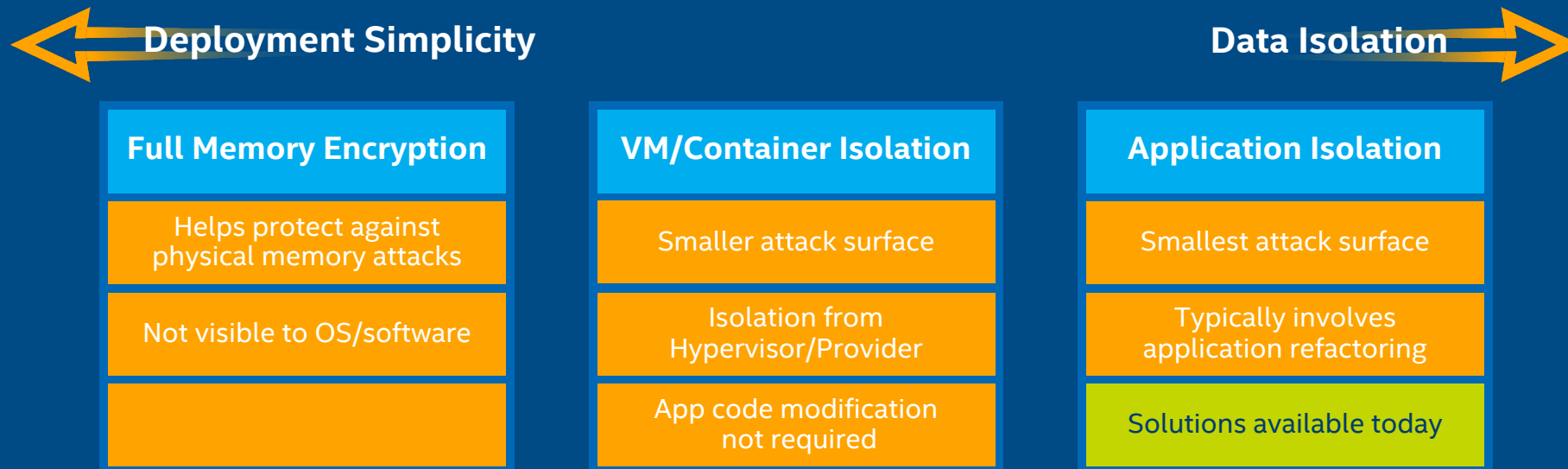
**Full Memory Encryption**

**VM/Container Isolation**

**Application Isolation**

# Data Protection Innovations Coming

Working to bring new innovations to make data protections scalable and provide more choice



Customers choose level of protection required within the spectrum of end-to-end security

# Expanding Confidential Computing Usages



## Cloud Infrastructure

Protect the confidentiality and integrity of customer data in-use in the multi-tenant public clouds



## Federated Learning

Enable parties to securely conduct machine learning across broader data sources while keeping algorithms and data sets confidential



## Native Application Hosting

Run even native unmodified applications inside enclaves with the benefits of virtualization and enhanced security



## Blockchain

Keep private data and transactions secure for authorized network participants and improve scalability capabilities



## Trusted Multi-Party Compute

Enable multiple untrusting parties to interact on shared data while keeping sensitive data confidential



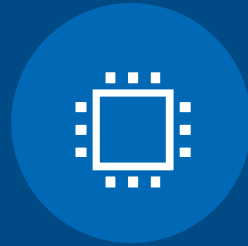
## Secure Key Management

Provide unified HSM and key management capabilities on a scalable distributed architecture

# Intel® Software Guard Extensions Application Isolation Available Today



Hardware assists in  
establishing trust



Intel SGX is data  
center ready



Intel SGX ecosystem  
is 100+ strong



Research community  
helps strengthen  
Intel SGX



Production  
deployments in cloud,  
sensitive workloads

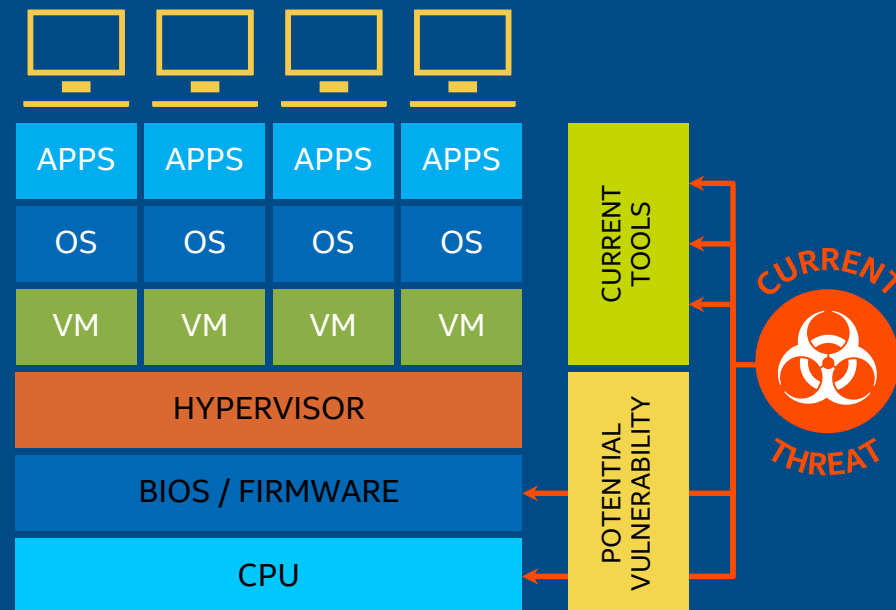
**Solutions in-market today protecting sensitive workloads**



# Security is Built on a Foundation of Trust

## Hardware Root of Trust

- Foundation for data center security solutions
- Begin with a secure source in silicon
- Establish a chain-of-trust up the boot stack all the way to the application
- Enable ecosystem solutions with software libraries for streamlined integration



# Platform Provenance and Supply Chain Security



MANUFACTURE



PROVISION

1

BOOT



OPERATE

2

RUNTIME



RECOVER

**START SECURE**

**REMAIN SECURE**

**END SECURE**

New Intel Technologies Addressing:  
Transparent Supply Chain | Trusted Boot | Firmware Resilience

# Intel® Transparent Supply Chain



## Audit

New device arrives and is selected for audit prior to set-up



## Intel TSC Enabled System

Device is assessed for authenticity – platform, level, component level



## Log-in and Download

Based on result, will be set-up and distributed

## Know Exactly What You Get

Better quality, performance, lifespan

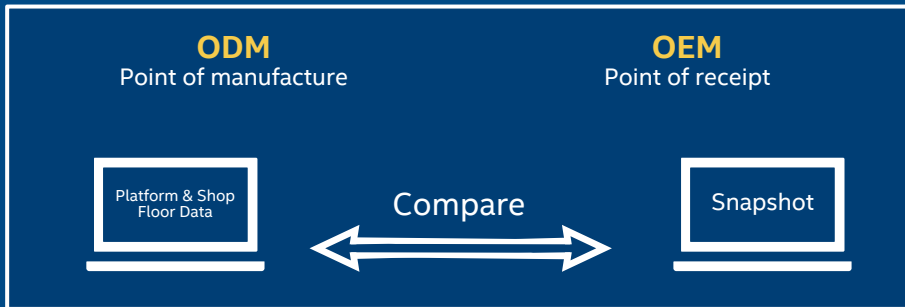
## Detect Tampering

Review current inventory for suspect parts and attest to authenticity of the platform

## Helps Meet Procurement Guidelines

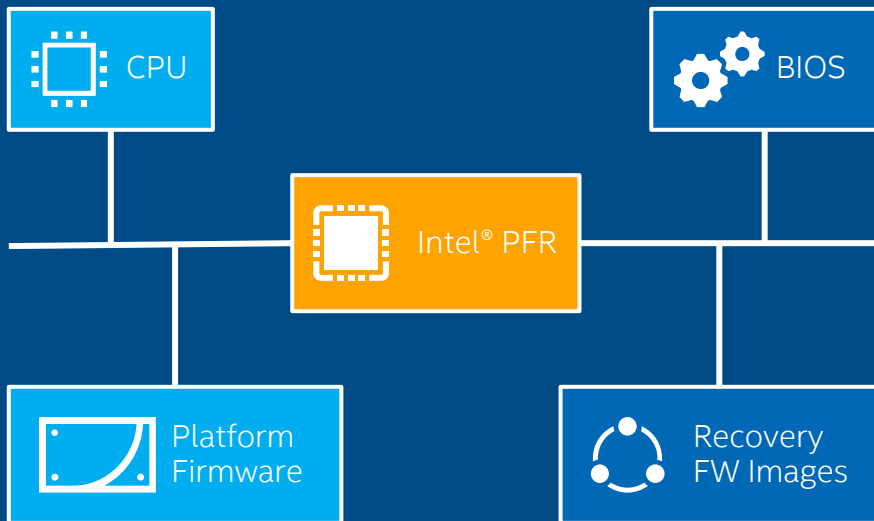
DFARS – two levels of component transparency

## TOOLS AND METHODOLOGY FOR ENSURING AUTHENTICITY



# Intel® PFR Helps Protect Platform Firmware

Intel® FPGA-based platform root of trust delivers NIST\* SP800-193  
Firmware Resiliency



**PROTECT** Monitors and filters malicious traffic on system buses

**DETECT** Verifies integrity of platform firmware images before executing

**CORRECT** Automatically restores corrupted firmware from a protected gold recovery image

# Confidential Computing Consortium

Intel is a founding member of this open source community dedicated to defining and accelerating the adoption of confidential computing



Alibaba Cloud

facebook

intel



arm

Fortanix

Microsoft

Tencent 腾讯

Baidu 百度

Google

ORACLE

vmware

decentriq



Red Hat

and growing...

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