

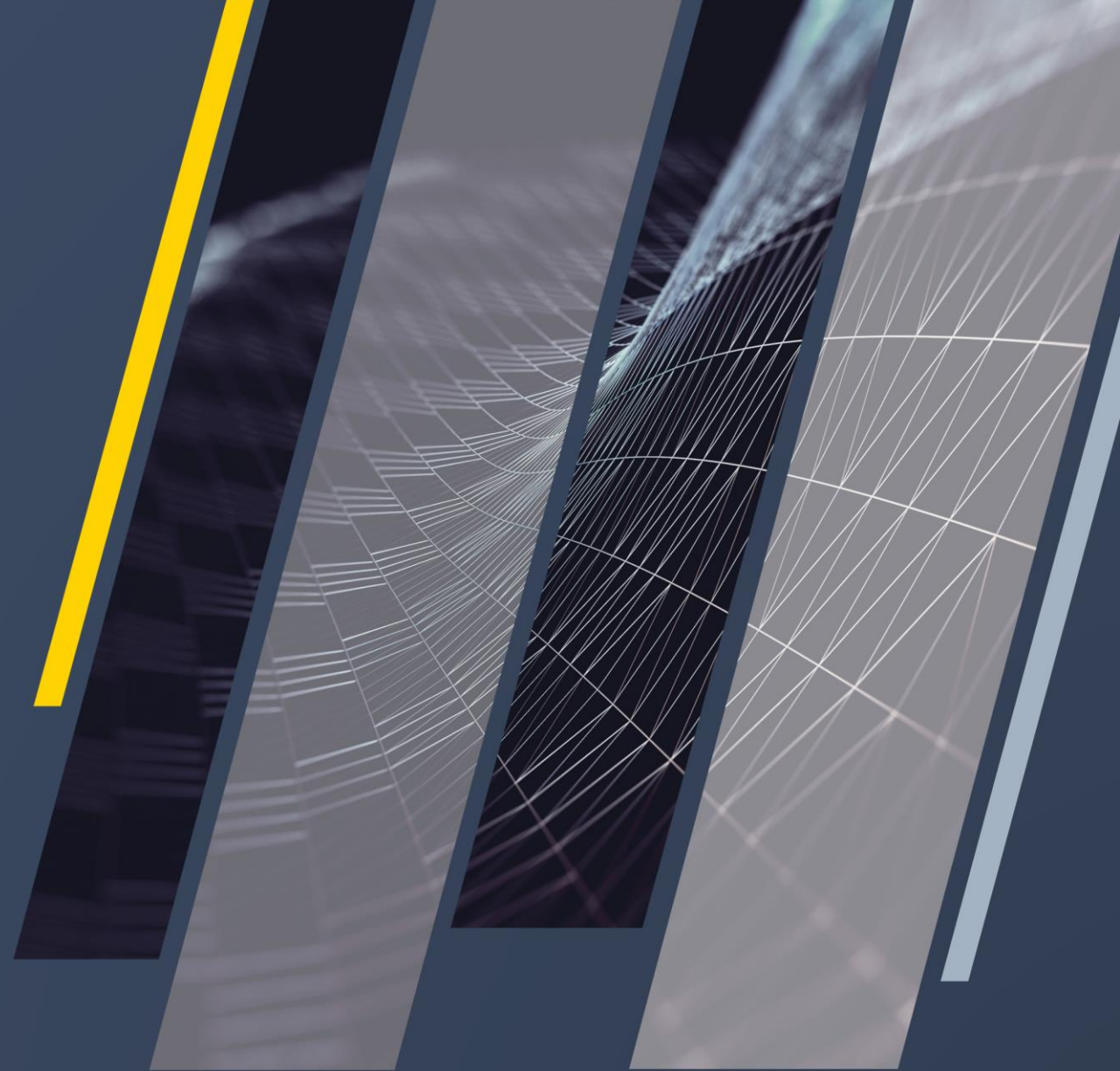


# Simulation-Based Product Design in the Digital World

**Prith Banerjee**

Chief Technology Officer, ANSYS

October 4, 2019



# Outline

**ANSYS Introduction**

**ANSYS Long Term Technology Vision**

**Trends & Digitization View**

**ANSYS Simulation Offerings and Platform View**

**Support for High Growth Solutions – AV, EV, 5G, DT**

# ANSYS is the simulation leader

## FOCUSED

This is all we do.  
Leading product technologies in all physics areas. Largest development team focused on simulation

## TRUSTED

97 of the FORTUNE 100 industrials

More than 45,000 customers worldwide

ISO 9001 CERTIFIED

## PROVEN

Member of the prestigious **STANDARD & POOR'S 500**

\$1.3B revenue

\$18B+ market capitalization

## CAPABLE

4,000+ employees globally  
75 offices in 40 countries



## LARGEST

3x the size of our nearest competitor (revenue)



## INDEPENDENT

Long-term financial stability  
CAD agnostic



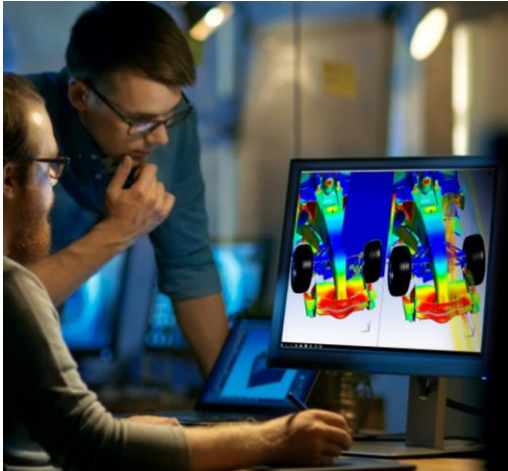
## COMMITTED

Overall customer satisfaction globally is at **87.8%** in 2017

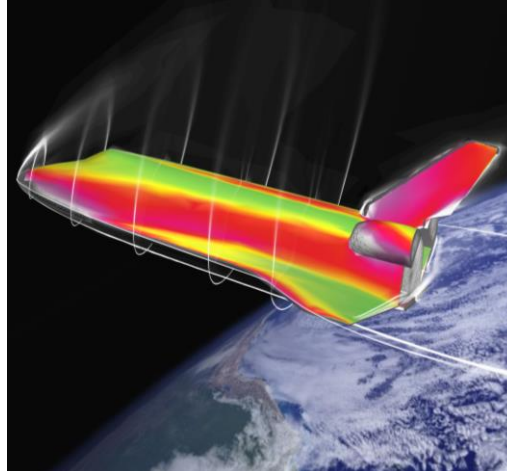
## DRIVEN

Helping customers address new market challenges: digital exploration, additive manufacturing and digital twins

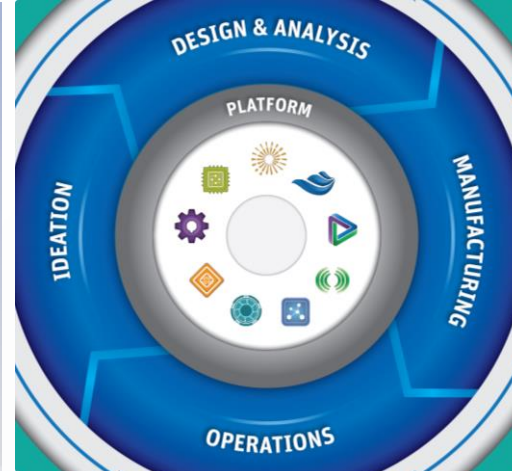
# ANSYS Position in Market



**ANSYS is the simulation market leader**



**The simulation market is strong and growing**

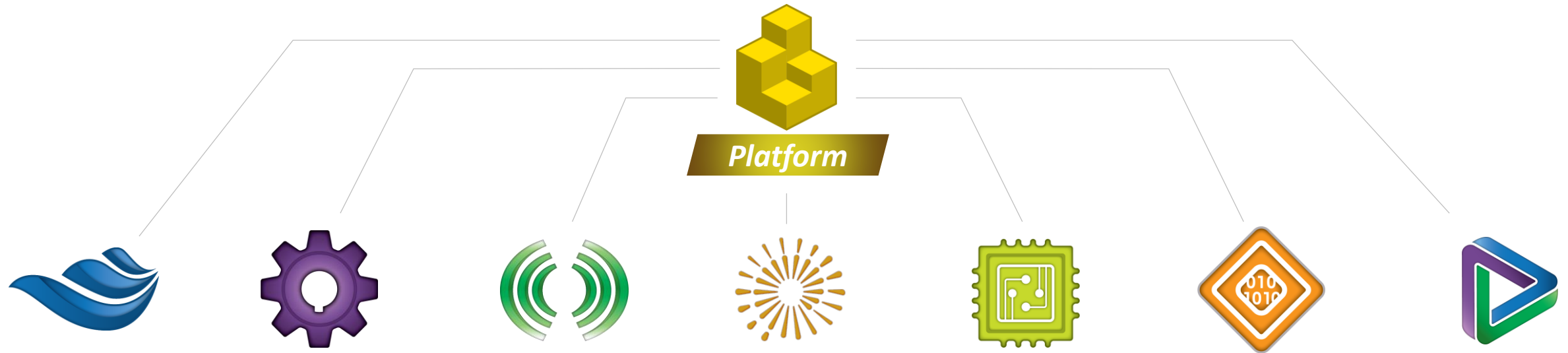


**Our strategy capitalizes on this growing market**



**We have a proven record of execution**

# ANSYS offers the only true simulation platform with best-of-breed simulation across all major physics



## Fluids

ANSYS Fluent  
ANSYS CFX  
ANSYS Chemkin-Pro  
ANSYS TurboGrid  
ANSYS FENSAP-ICE  
ANSYS BladeModeler  
ANSYS Polyflow

## Structures

ANSYS Mechanical  
ANSYS Autodyn  
ANSYS LS-DYNA  
ANSYS AQWA  
ANSYS ACT  
ANSYS nCode

## Electromagnetics

ANSYS HFSS  
ANSYS Maxwell  
ANSYS SI-Wave  
ANSYS Icepak  
ANSYS Q3D Extractor  
ANSYS DfR

## Optics

ANSYS SPEOS  
ANSYS VRX  
ANSYS Theia-RT  
ANSYS HIM  
ANSYS Genesis  
ANSYS Aesthetica

## Semiconductors

ANSYS PathFinder  
ANSYS PowerArtist  
ANSYS RedHawk  
ANSYS RedHawk-SC  
ANSYS Totem  
ANSYS Variance FX  
ANSYS Helic

## Software, Systems

ANSYS SCADE Architect  
ANSYS SCADE Display  
ANSYS SCADE LifeCycle  
ANSYS SCADE Suite  
ANSYS SCADE Test  
ANSYS medini Analyze  
ANSYS TwinBuilder

## Design & Additive

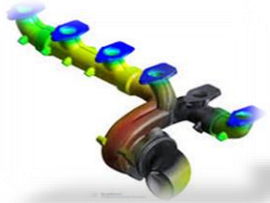
ANSYS Discovery AIM  
ANSYS Discovery Live  
ANSYS SpaceClaim  
ANSYS Exasim  
ANSYS Flex



## Material Intelligence

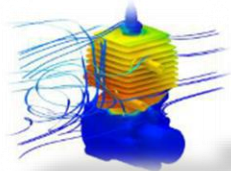
# Customer journey from single physics to Digital Twin

Example: Cummins simulation adoption journey



Single  
Physics

Mid 1990's  
Mechanical



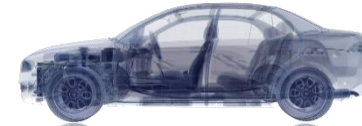
Multiple  
Physics

Mid 2000's  
CFD  
Late 2000's  
Electrical



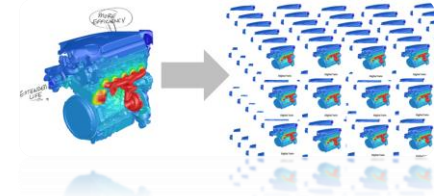
Multi-  
Physics

Mid 2010's  
Multi-physics  
Mechanical/CFD  
Electrical/CFD  
Exploring systems  
simulation



Complete  
Digital  
Prototypes

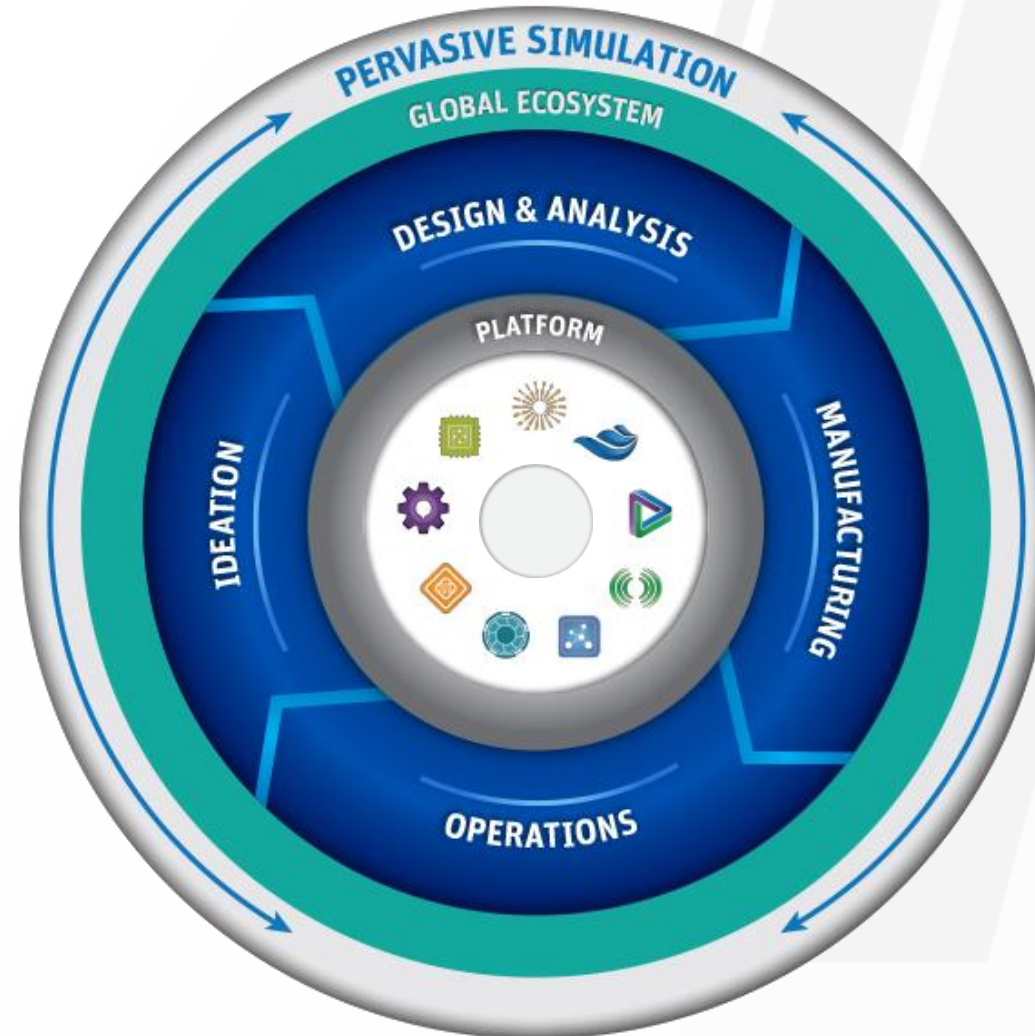
Today  
HPC advances  
enable detailed  
subsystem analysis,  
including some full  
engine prototypes.  
Pushing simulation  
'democratization'



Digital  
Twin

Tomorrow  
Exploring Digital  
Twin technology for  
engines in the field  
  
Already using  
Multi-Discipline  
Optimization to  
drive ANSYS solver  
technology

# Our Strategy Of Pervasive Simulation Is Aligned With Market Growth



# Simulation Impacts Top-Line Growth And Bottom-Line Savings



**Simulation impact**

- Rapid innovation
- Lower cycle time
- Reduced risks
- Increased quality
- Manage complexity

**Revenue growth**

- Offer more products
- Launch right products
- Faster time to market

**Cost savings**

- Improved R&D efficiency
- Fewer physical prototypes
- Lower warranty costs



# Large, Highly Diversified Customer Base

**22** OF **25** TOP  
AUTO SUPPLIERS  
ARE ANSYS CUSTOMERS

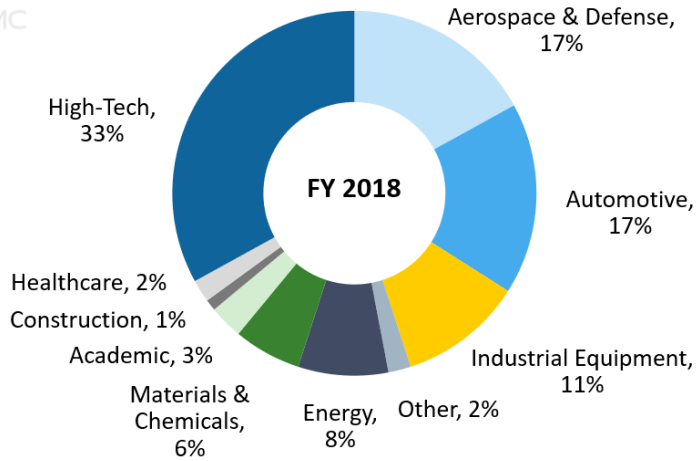


**23** OF **25** TOP  
A&D OEMs  
ARE ANSYS CUSTOMERS

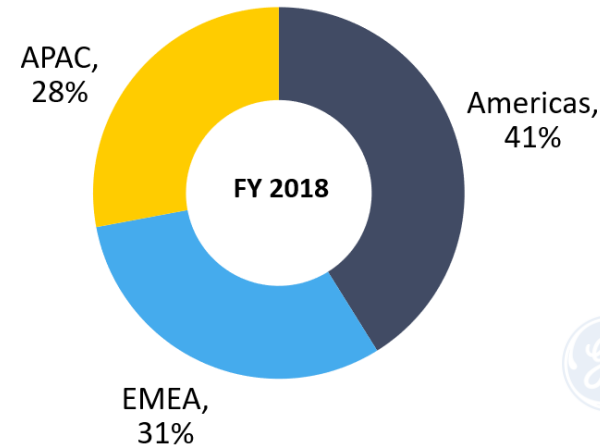


**10** OF **10** TOP  
INDUSTRIAL EQUIPMENT COMPANIES  
ARE ANSYS CUSTOMERS

## Customer Diversity (% Total ACV by Industry)



## Geographic Diversity (Revenue by Geography – Non-GAAP)

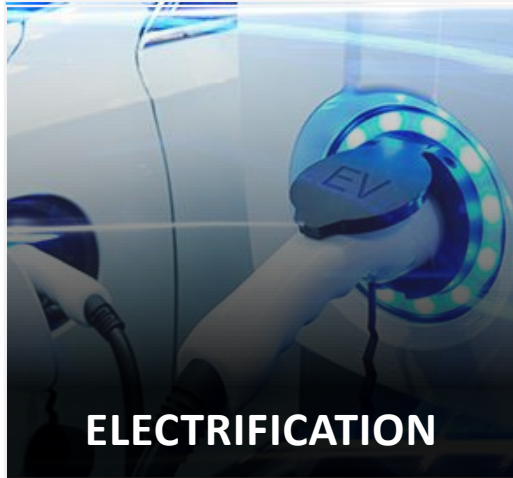


**7** OF **10** TOP  
OIL & GAS COMPANIES  
ARE ANSYS CUSTOMERS



**10** OF **10** TOP  
LEADING CHIP DESIGNING COMPANIES  
ARE ANSYS CUSTOMERS

# Emerging High-Growth Solutions: Cross-Industry Trends Will Accelerate Growth



**Play to our strengths**

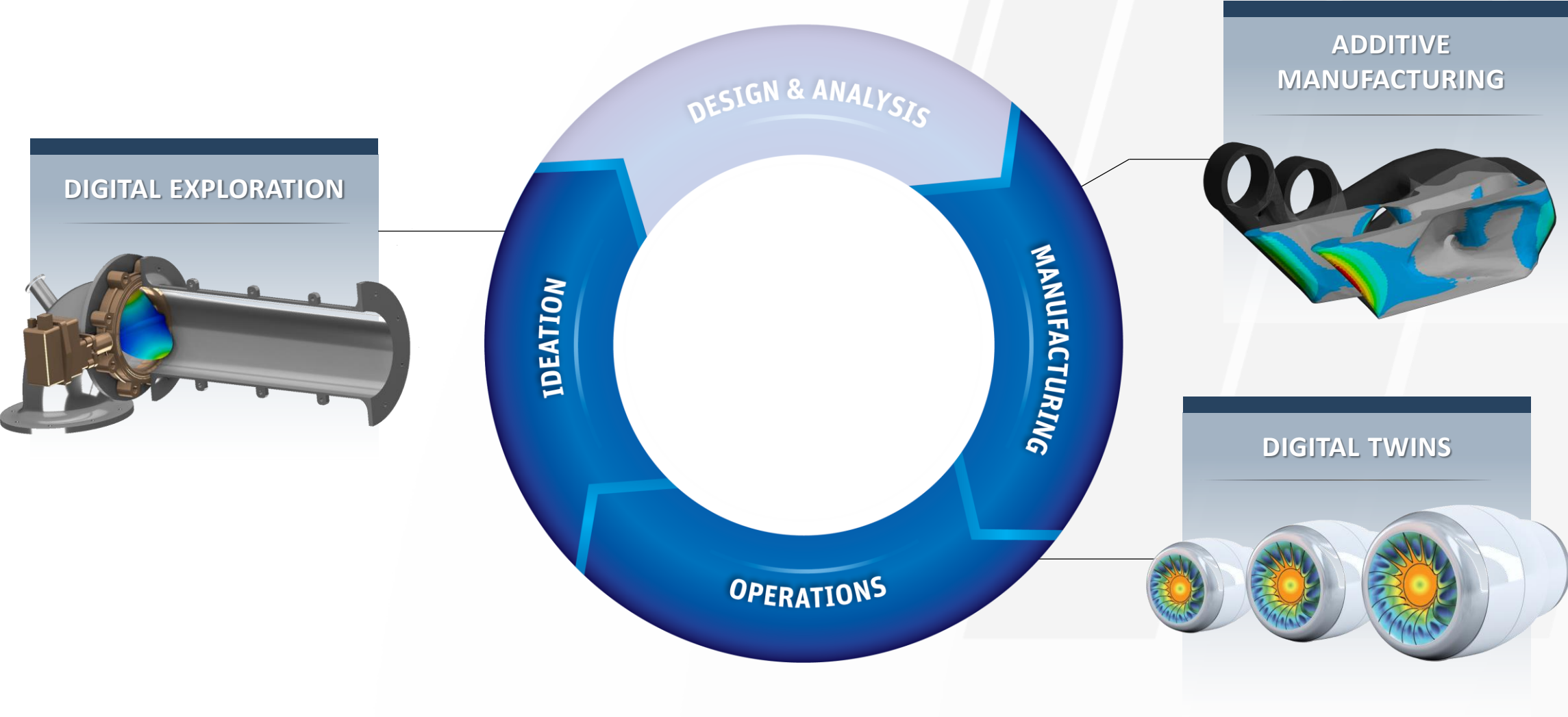
**Disruptive market opportunities**

**Large – and growing –  
customer investment**

**Unprecedented product complexity**

**Requires extensive use  
of simulation**

# New Adjacencies: Drive Simulation Across The Entire Product Lifecycle



# ANSYS Long Term Technology Strategy Dimensions



## Artificial Intelligence and Machine Learning

- Simulation used to train AI methods
- AI used to improve simulation
- ML based Models & data confluence



## Platform for Multi-physics simulation

- Seamless simulation & visualization process
- Robust Multiphysics, Multi-disciplinary Optimization
- Azure/AWS microservices for simulation



## Hyperscale Simulation, Collaboration on Cloud

- GPU, SMP, MPI, Task based
- Quantum computing?
- Hyperscale Real Time Simulation



## Predictive and Robust Design

- High accuracy, adaptive numerical methods
- Integrated Verification and Validation
- Uncertainty Quantification



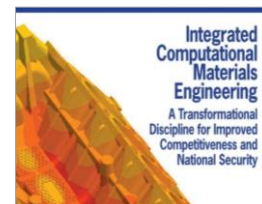
## Digital and Physical Worlds

- AR/VR for Simulation brings digital world to physical
- IOT and Connectedness brings physical world to digital
- Smart Energy, Smart Cities



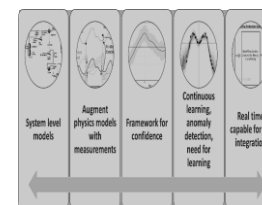
## Digital Transformation

- Digital Threads, Digital Continuity, Digital Twins
- Model Based Systems Engineering
- Simulation-led engineering outcome



## Computational Methods in New Areas

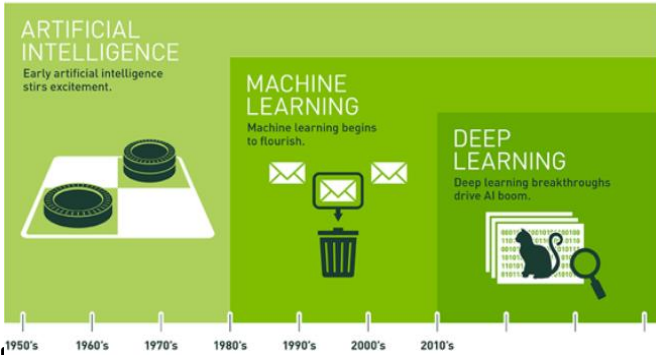
- Integrated Computational Materials Engineering
- Computational Chemistry, Drug Design, Healthcare,
- Photonic IC, 3D IC, Digital Manufacturing



## How can Simulation be Disrupted?

- ML based Flow-Solver, Generative design
- Integrated synthesis and verification
- Automated Mixed mode (0D-4D), MF, MS simulation

# Focus 1: Machine Learning and Simulation



## Machine Learning Methods

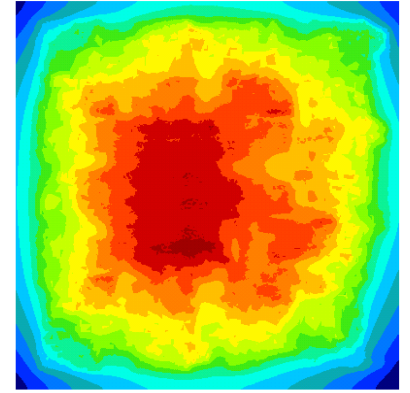
- Supervised Learning
- Unsupervised Learning
- Semi-supervised Learning
- Reinforcement Learning

## AI/ML Use Cases

- Customer Productivity
- **Augmented Simulation**
- Engineering Design
- Business Intelligence / Guidance

## Engg. Simulation Methods

- Geometry/Meshing
- 3D/4D Finite Element/Volume
- Physical/Math Models
- Reduced Order & System Models, Digital Twins
- Postprocessing/Visualization



# AI/ML Use Case 1: Customer Productivity

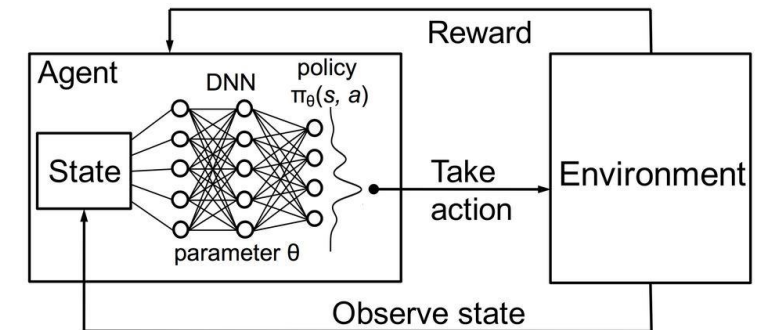
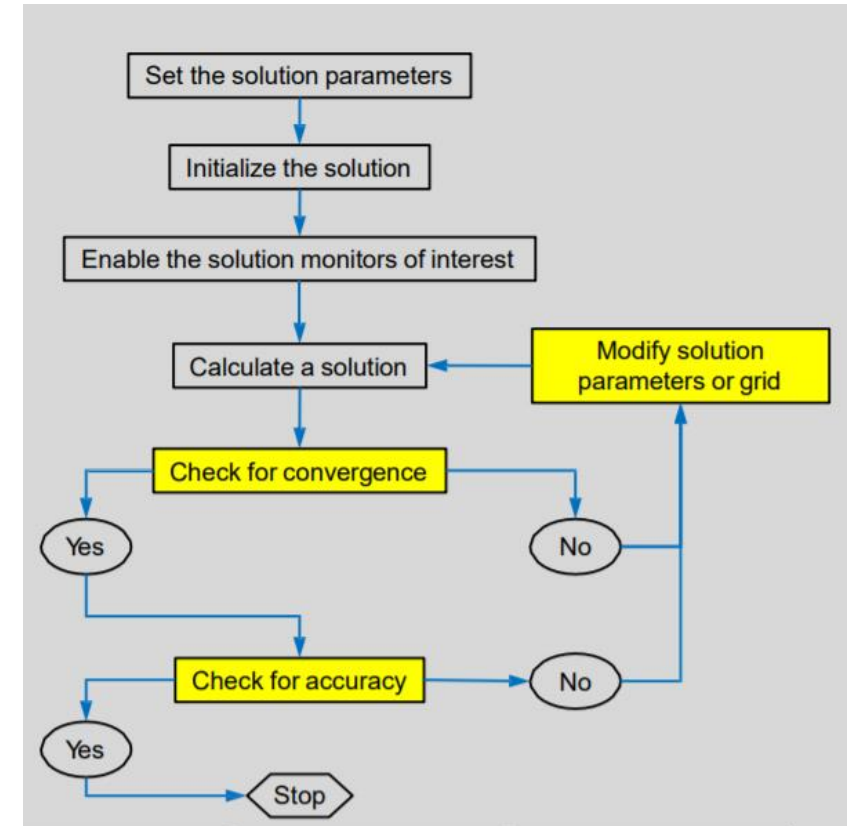
## Customer Productivity

- Simulation strategies for workflow improvement
- Expert guidance on simulation results

## Value

- More rapid path to quality simulation results

Example: Automated Solution Control and Steering with Reinforcement Learning



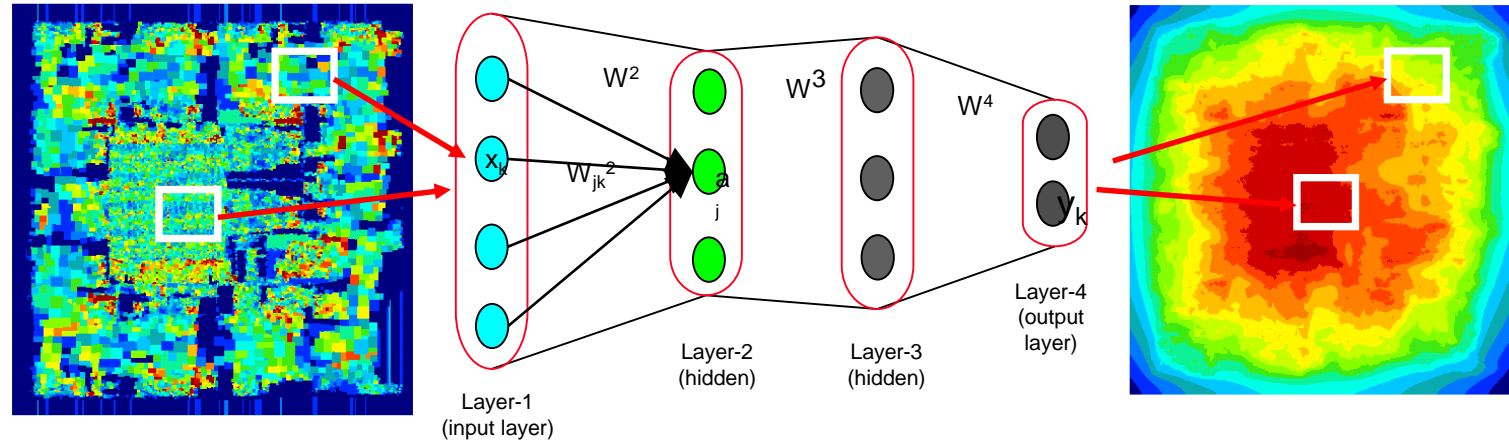
# AI/ML Use Case 2: Augmented Simulation

## Augmented Simulation

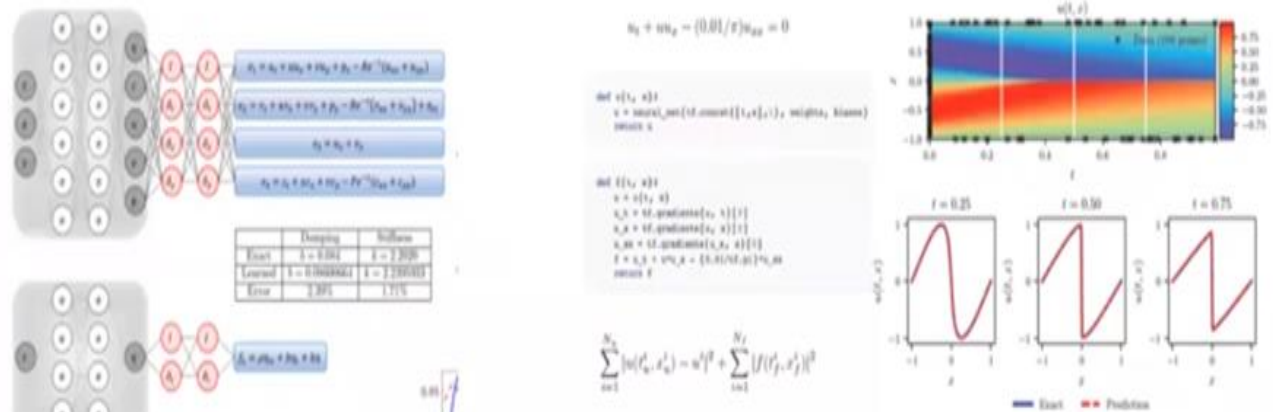
- Data-driven and Physics-informed modeling and solver

## Value

- Providing fast simulation results with small design changes



## Data-driven DNN-based Solver for enhancement of on-chip thermal solver



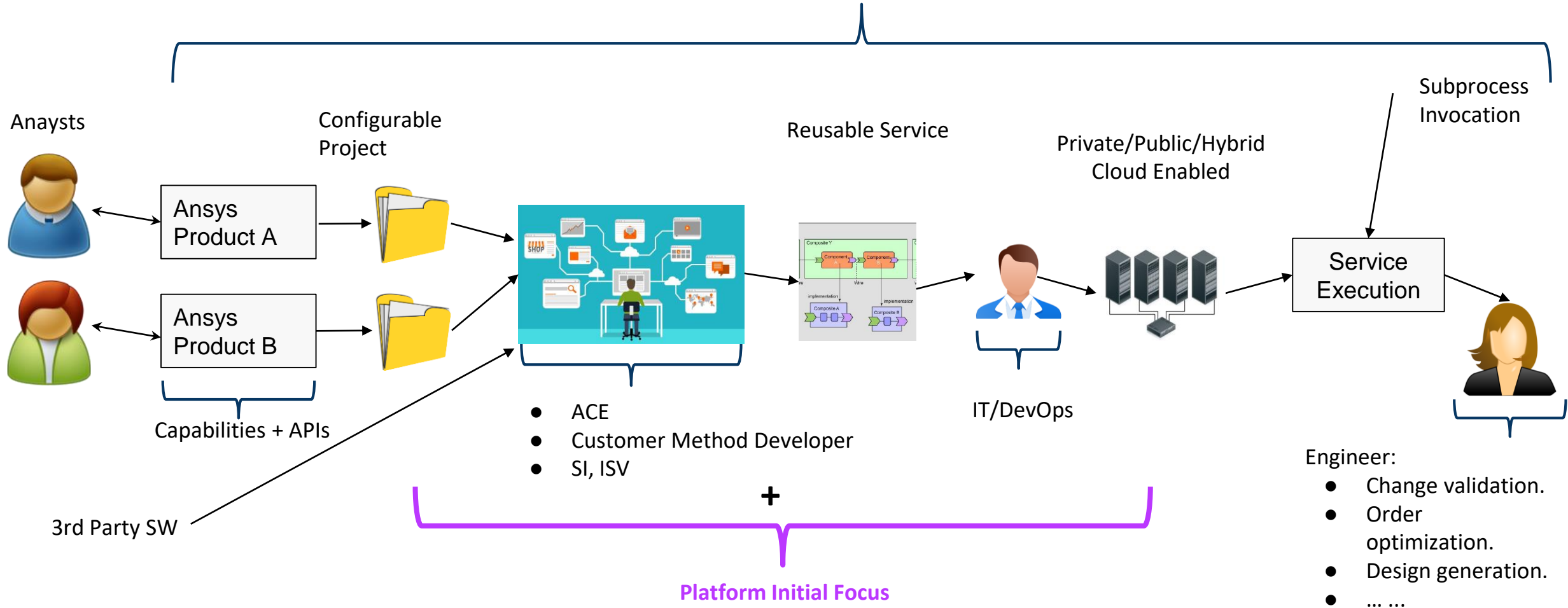
Neural Network Solution of Burger's equation

## Physics-informed DNN-based Solver for IcePak application by Nvidia

# Focus 2: Multi-Physics Platforms

We have best-in-class applications (solvers for different physics, Fluent, HFSS, Mechanical) but the way consumers are extracting value is changing...

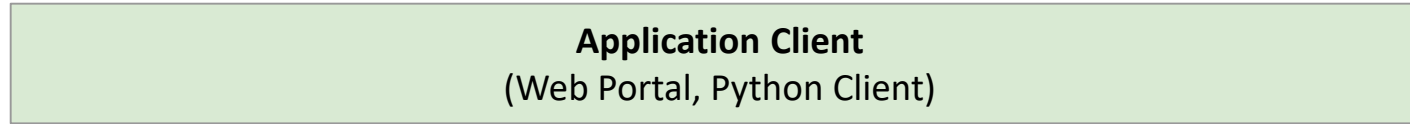
Customer/Environment Specific: Workflow, UX/Portal, Engineering Processes, Data Infrastructure, ... ..



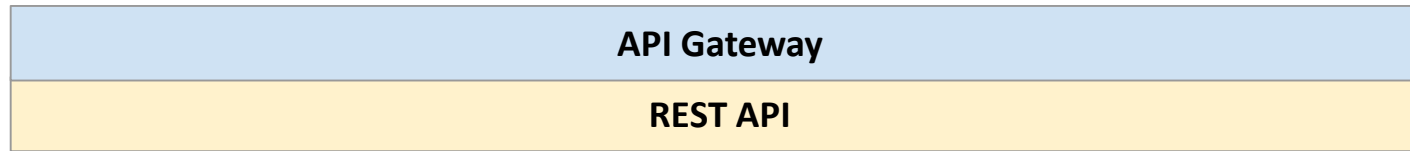


# Multi-Physics Platform

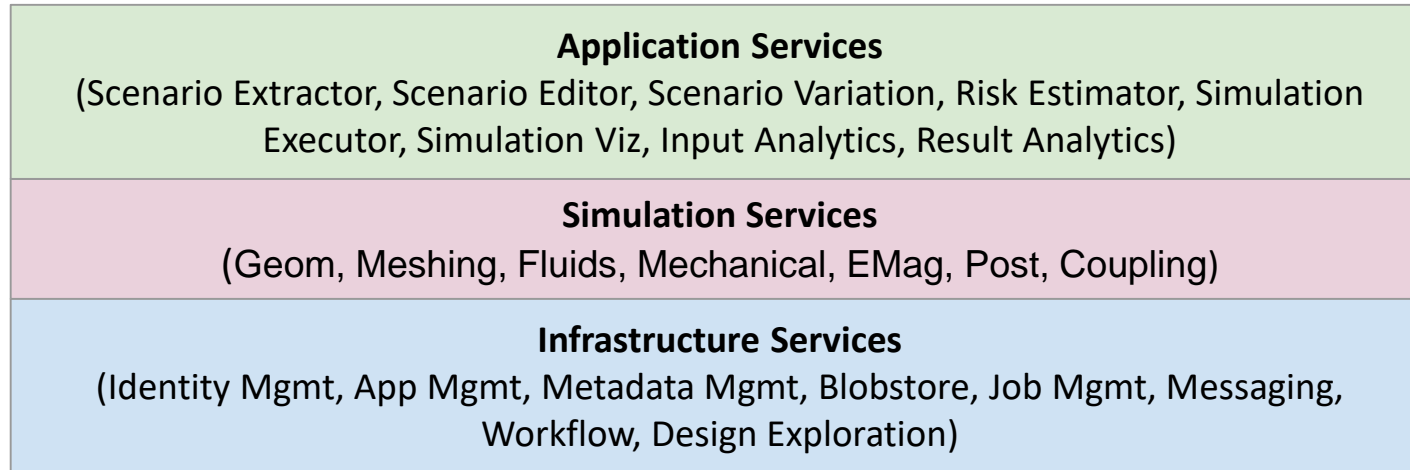
Client Layer



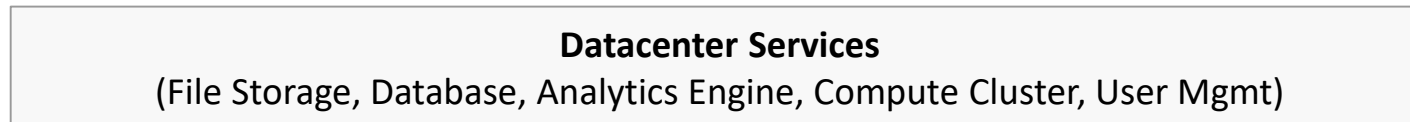
API Layer



Services Layer

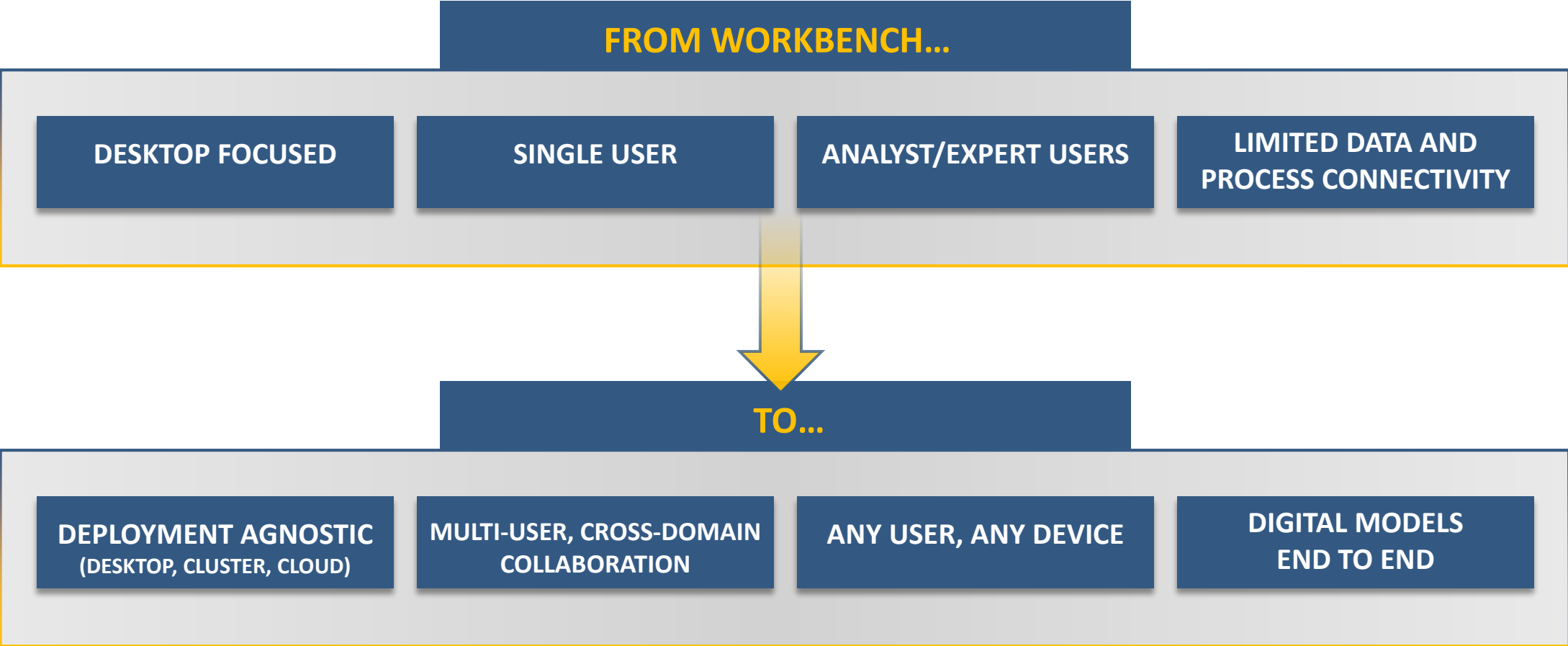


Datacenter Layer



1  
7

# Need for a Platform evolution



# ANSYS Minerva Platform capabilities

## Simulation Process & Data Management

Traceability, collaboration and decision support

## Multi-physics Process Integration & Optimization

Integration/automation of chained data flows and design space exploration for optimal performance parameters

## Materials Data Connectivity

Smart materials decisions via reference databases, materials research and test calibration



## PLM/ERP Interoperability

Standards-based connectivity to engineering applications and lifecycle systems

## Simulation and Data

Connect physics with data. Reimagine and amplify simulation using AI

## Cloud / Hybrid Deployment

Composable on-prem and cloud deployment for more complex and broader usage

# ANSYS Cloud – HPC as easy as it should be

## ANSYS Cloud

Easy access to on-demand HPC directly  
from ANSYS flagship products

Supported Applications:

**2019 R3: Mechanical, Fluent  
& Electronics**



*1-click  
burst-to-the  
cloud*

*Web-based 3D  
visualization*

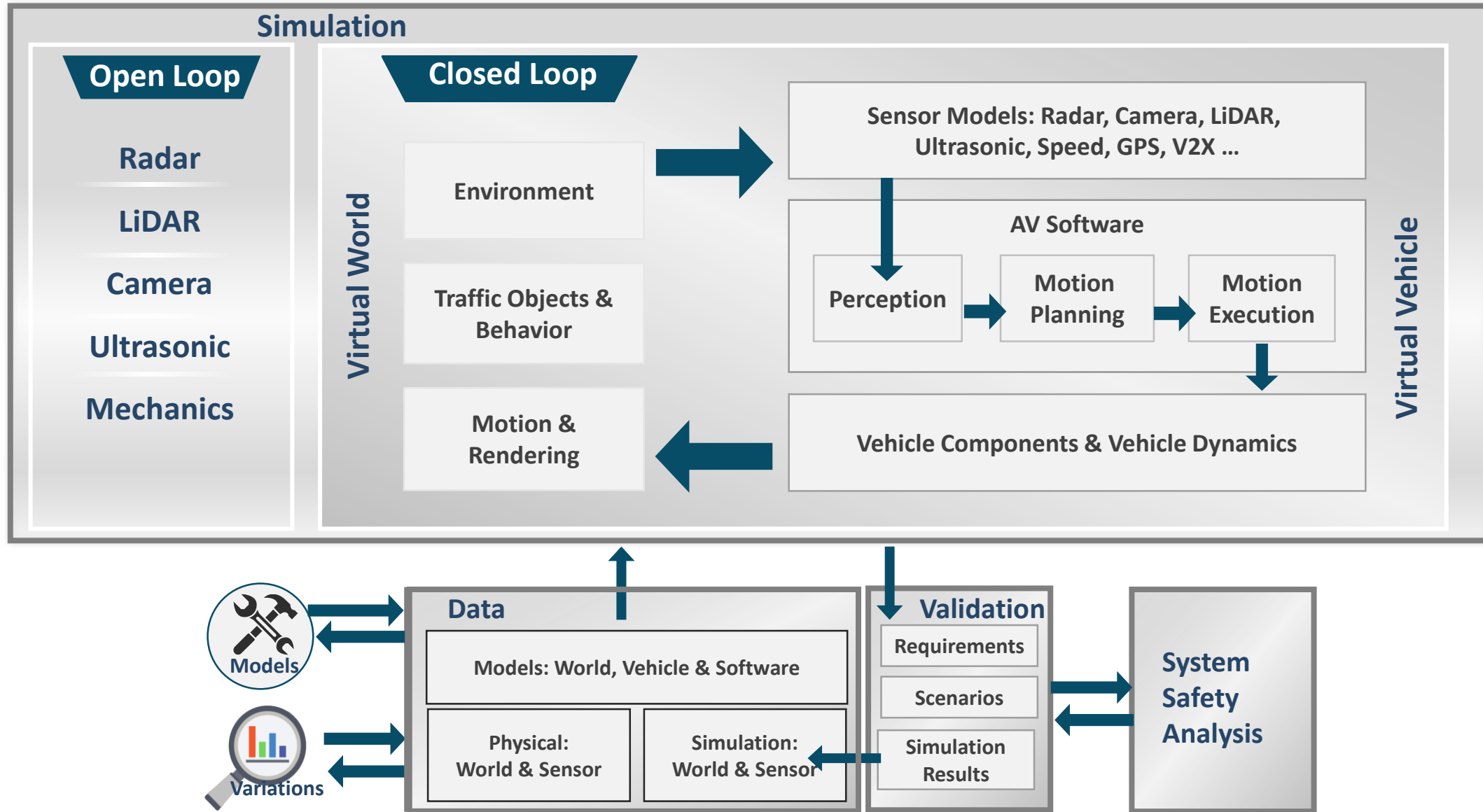
*Highly optimized for  
ANSYS solvers*

*Single vendor  
solution for SW+HW*

# Support for High Growth Solutions and Adjacencies

- Autonomous Vehicles
- Electrification and EV
- 5G
- Digital Twin
- Digital Exploration

# ANSYS AV Open Simulation Environment



# ANSYS Electrification Open Simulation Environment

For Product Design and Validation

## Simulation

### Component

**Battery**

**Power Electronics**

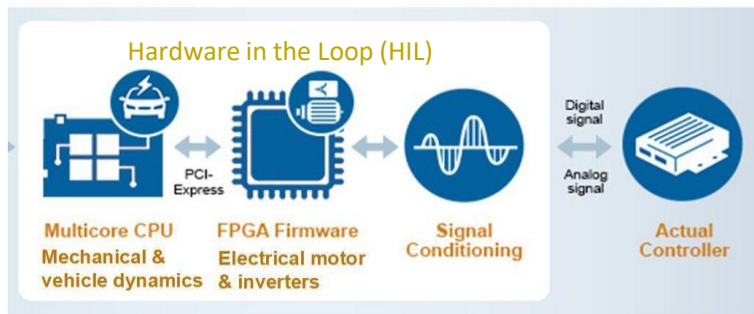
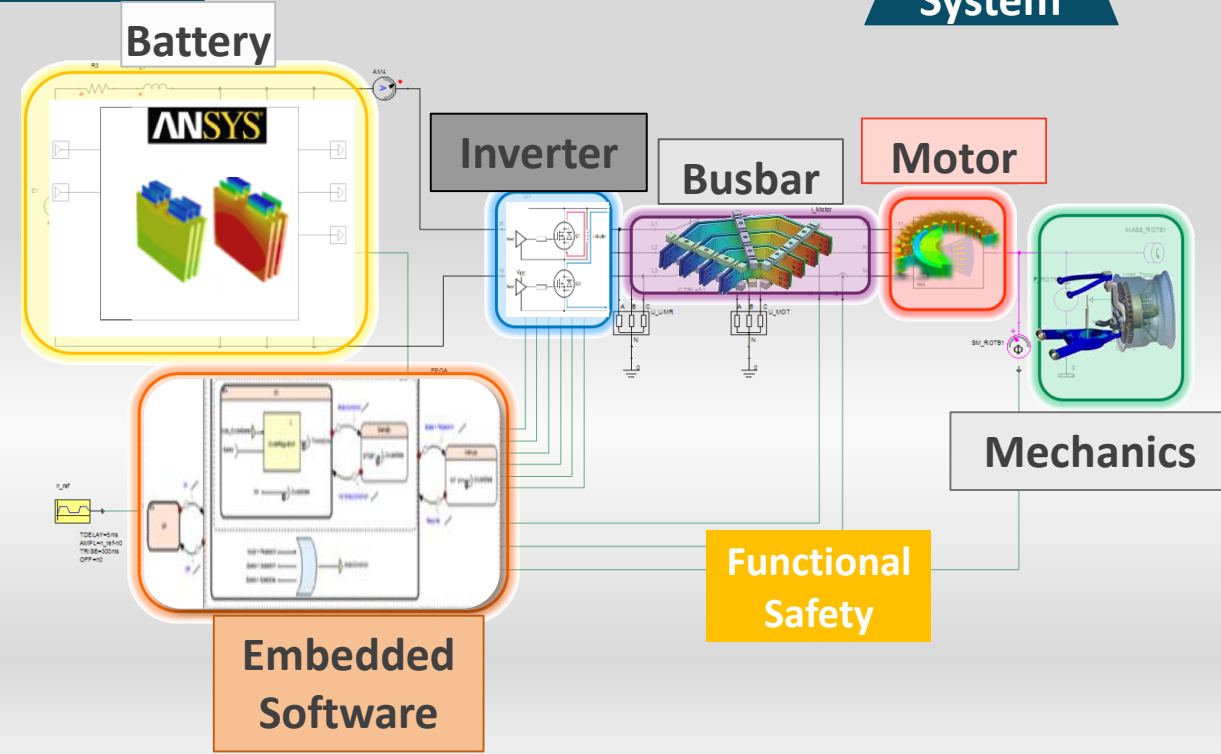
**Embedded Software**

**Mechanics**

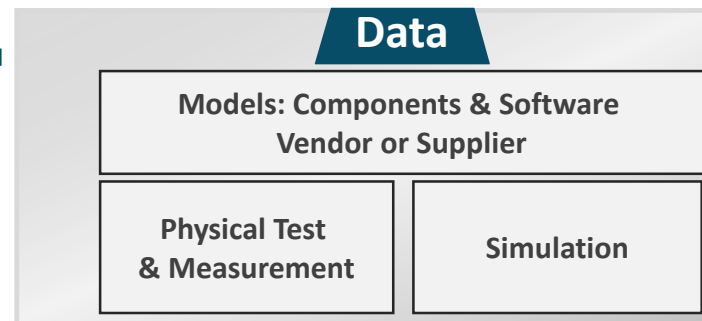
**Busbar & Cables**

**Electric Machine**

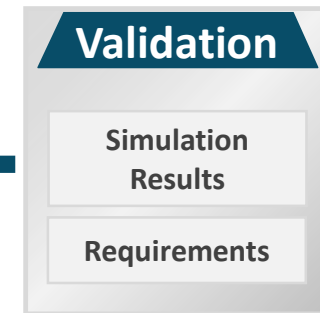
### System



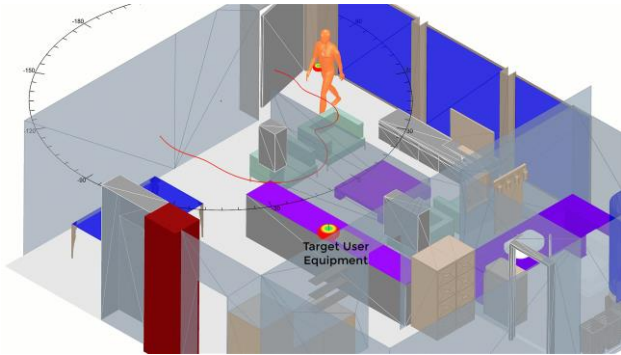
### Data



### Validation



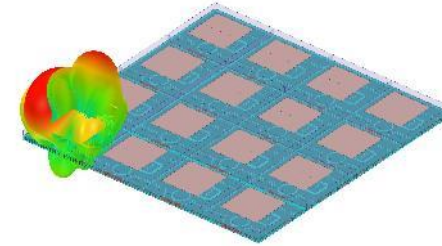
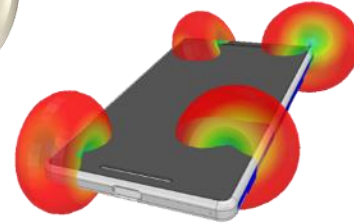
# ANSYS 5G Open Simulation Environment



- Low Power Design
- SoC and IP Analysis
- Package & Board Reliability



Advanced Antennas



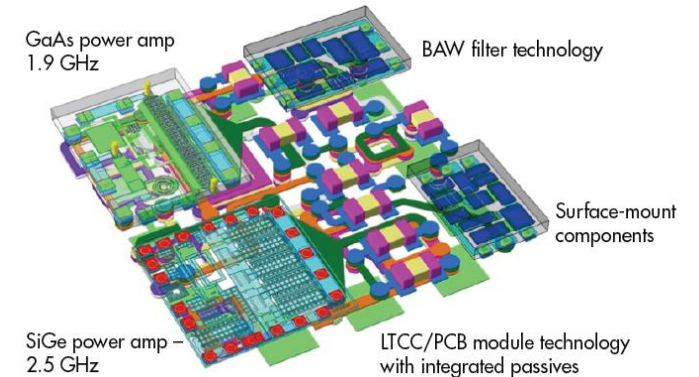
5G

Increased Data Processing

Complex Mixed Signal

- Phased Array Beamforming
- Propagation and Channel Modeling

- RFIC and RF Front-End Analysis



Model Courtesy : National Instruments



# ANSYS Digital Twin Key Capabilities

## System Preventive Maintenance

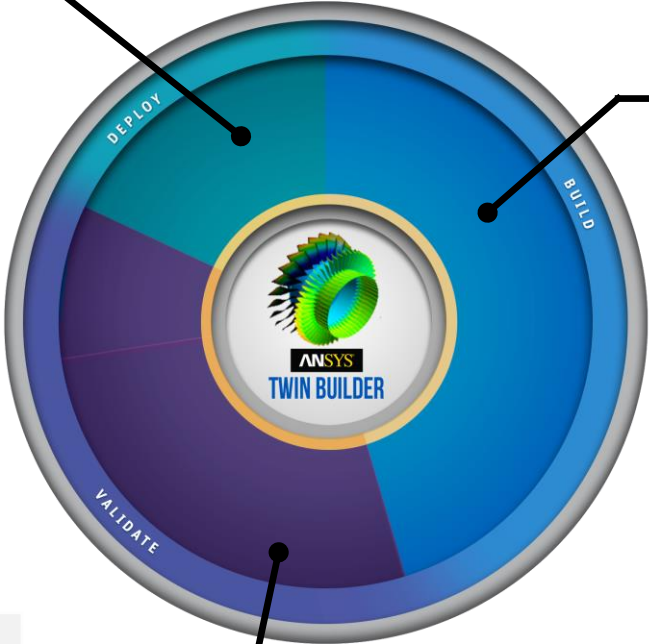


**CONNECT** the TWINS  
to IIoT Platforms  
and **DEPLOY** TWIN Run times  
in **OPERATION**

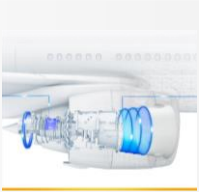
## System Simulation



**BUILD** an accurate  
Physics-Based  
**DIGITAL TWIN**  
in record time



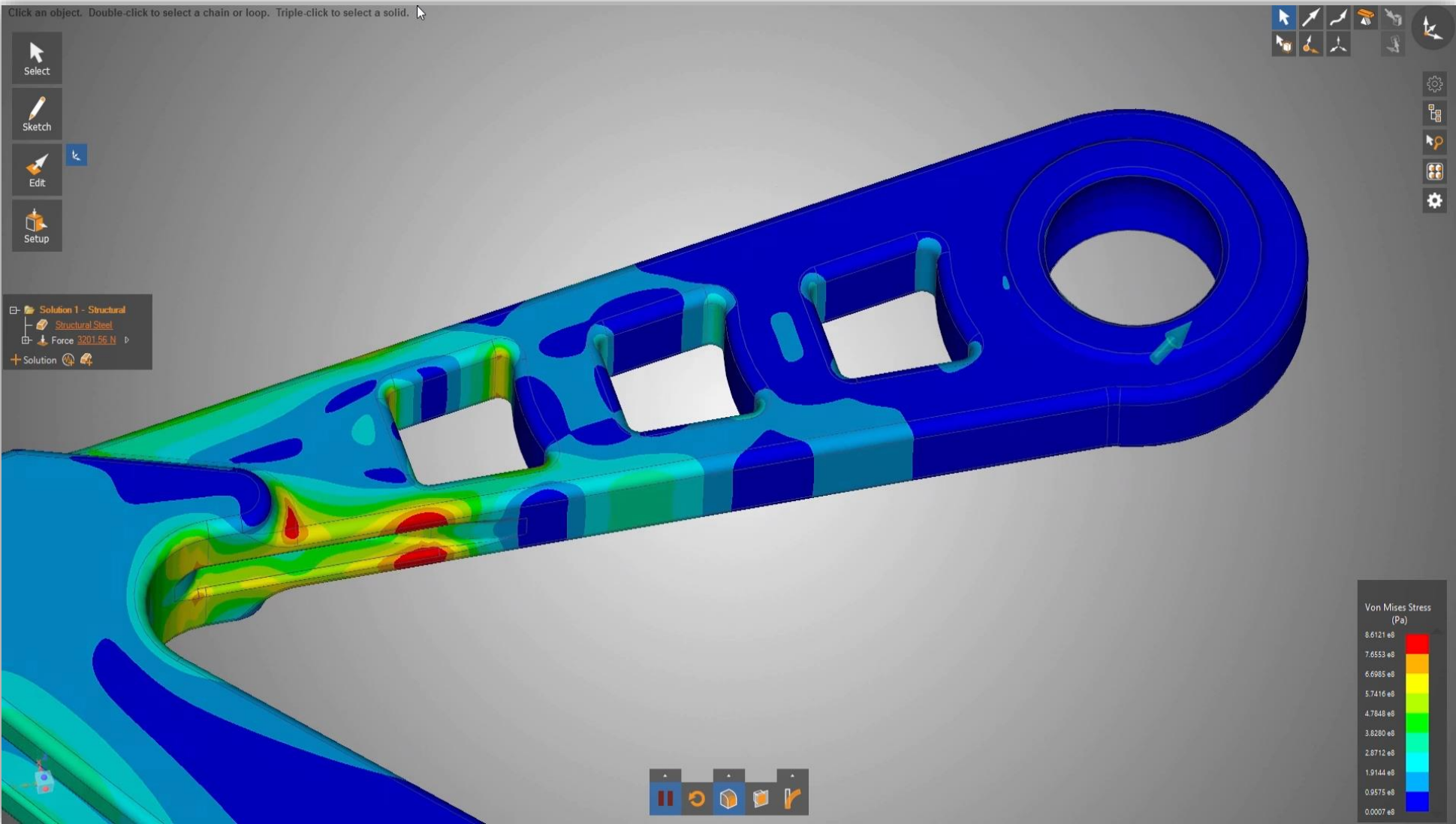
## System Validation & Optimization



**VALIDATE** and **OPTIMIZE**  
the TWINS



# ANSYS Discovery: Simulation for all engineers



# Summary

**ANSYS Introduction**

**ANSYS Long Term Technology Vision**

**Trends & Digitization View**

**ANSYS Simulation Offerings and Platform View**

**Support for High Growth Solutions – AV, EV, 5G, DT, DE**