

# CLOUD COMPUTING SECURITY

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# AGENDA / TOPICS

1. Background
2. Cloud Computing Security Concerns
3. Solutions in the market
4. Future Challenges
5. Summary

# BACKGROUND

- Cloud Computing (CC) refers to
  - Providing IT Services, Applications and Data
  - Using dynamically scalable pool(s)
  - Remotely residing Resources
- Cloud provides financial benefits to users and providers
- But, Cloud presents Information security challenges

# SECURITY IMPORTANCE

Security and TCO are top criteria for public vs. private cloud decision

-'17 Enterprise/SMB Survey

## Top 5 Data Breaches of All Time

- Yahoo: 3 billion accounts in 2013.
- Yahoo: 500 million accounts in 2014.
- Marriott: 500 million guests in 2018.
- Friend Finder Networks: 412 million accounts in 2016.
- Equifax: 146 million accounts in 2017.

Top priority is security – second is operational support

-Major US CSP, 2018

Security is highest priority for enterprise using public cloud

-'17 Enterprise/SMB Survey

MARRIOTT  
BONVOY™

FRIENDFINDER  
NETWORKS

EQUIFAX®

# SECURITY PROBLEM STATEMENTS



# CONSIDERATIONS / EXAMPLES

## Access Control

Rightful access to a computer system



Multiple users on same compute node  
Integrity of run-time programs  
Performance / Job Time Completion  
Licensing control

## Secure Communications

Data Transfer via open channels



Large amounts of files transferred over public nodes  
Large Transfer time will increase customer cost

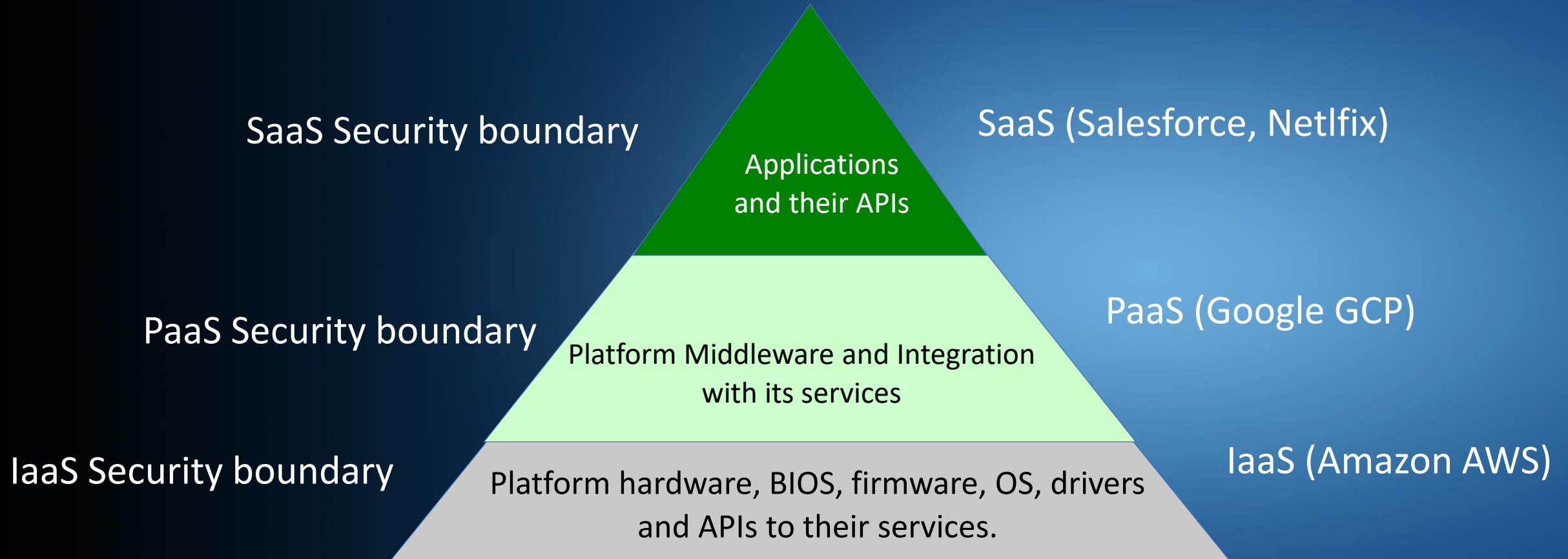
## Data Protection in Cloud

Run-time and after job completion



Information theft - Fake login or indirect access  
Footprints after job is done  
Balancing protection with cost & performance

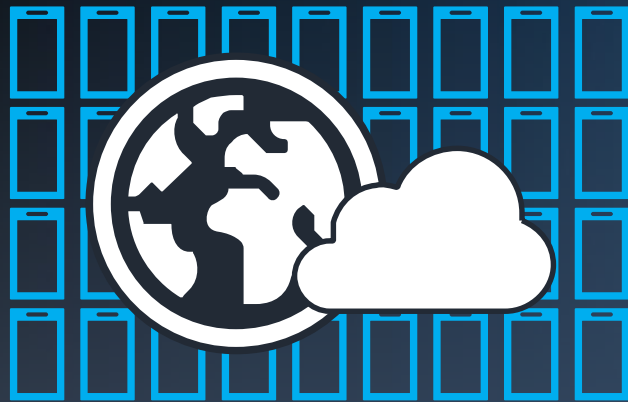
# SECURITY NEEDS IN A PUBLIC CLOUD AT EACH LEVEL



# THREE FORCES Impacting DATA CENTER SECURITY

CHALLENGES IN IMPLEMENTING, MAINTAINING, AND EXECUTING PRODUCTS AND PROCESSES

## Expansion of attack surface



Billions of connected devices and the move to the cloud

## INDUSTRIALIZATION



of hacking

110101010



Criminal sophistication and evolving intent to get to your data

## Fragmentation of solutions

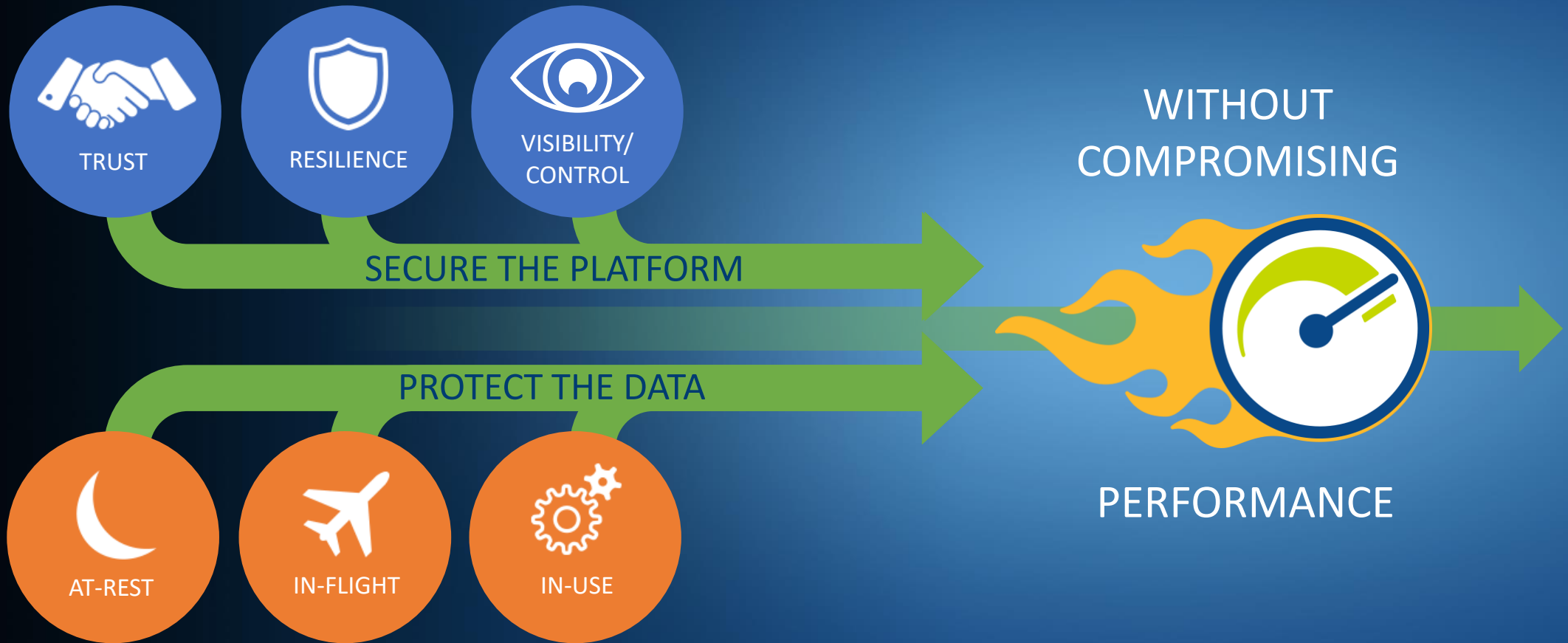


Thousands of products from hundreds of vendors



# INTEL'S DATA CENTER Security Strategy

EFFECTIVE SECURITY IS BUILT ON A FOUNDATION OF TRUST



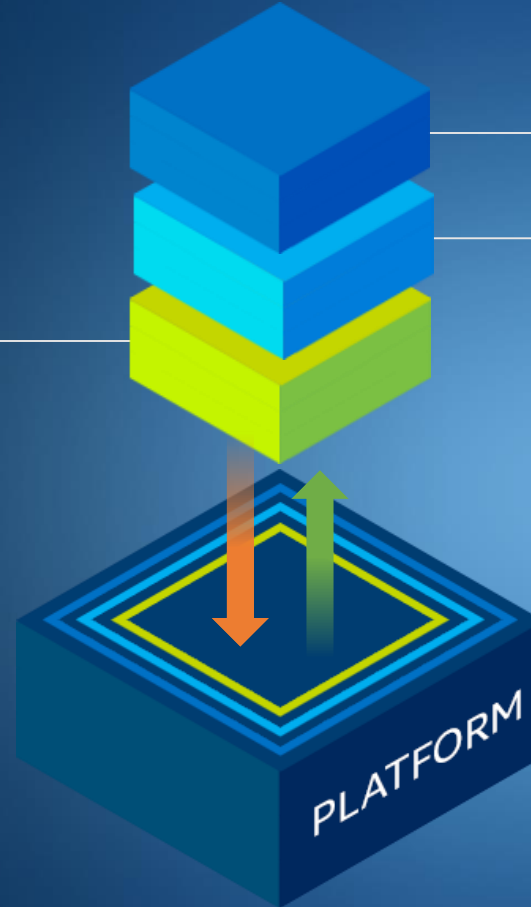
\*\*No computer system can be absolutely secure

# INTEL SECURITY TECHNOLOGIES ARE ROOTED IN SILICON

SECURE THE  
PLATFORM



- 1 Build essential technologies into the platform
  - Silicon-based Root of Trust
  - Built-in instructions for measurement and verification
  - Fast, high quality random number generator
  - Firmware assurance



- 3 Partner for optimized ISV security solutions
- 2 ENABLE with Intel Security Libraries
  - Enable advanced customer security protections and mitigations
    1. Workload Integrity
    2. Data Sovereignty
    3. Threat Detection

ROOTED IN SILICON, OUR SECURITY TECHNOLOGIES HELP CREATE A TRUSTED FOUNDATION

# HARDWARE-ENHANCED SECURITY

INTEL enables

TRUSTED INFRASTRUCTURE

DATA PROTECTION & KEY MANAGEMENT

INTEL® XEON®  
PROCESSOR  
E5 V3 FAMILY  
(2014)



**Previous features**

General Crypto Assists  
Asymmetric/Symmetric  
Crypto Assists  
Intel® Trusted Execution Technology (TXT)  
Execute Disable (XD) Bit  
Intel® Data Protection Technology (Secure Key)  
BIOS Guard (WS)  
PCH-Dynamic Random Number Generator (RDRAND)  
Intel® Platform Protection Technology (OS Guard) - SMEP

- Intel® AES-NI enhancements (from E5 v2)
- Trusted Platform Module (TPM) 2.0 support

INTEL® XEON®  
PROCESSOR  
E5 V4 FAMILY  
(2016)



- Crypto Speedup (ADOX/ADCX)
- New Random Seed Generator (RDSEED)
- Supervisor Mode Access Prevention (SMAP)
- Virtualization exception (#VE)

Intel® Xeon®  
Scalable Processor  
(2017)



- Intel® Advanced Vector Extensions 512
  - (SHA Multi-Buffer performance)<sup>1</sup>
- Intel® QuickAssist Technology (QAT) – Enhanced + Integrated
- Intel® Key Protection Technology (KPT)<sup>2</sup>
- Intel® Platform Trust Technology (PTT)

2nd Generation  
Intel® Xeon®  
Scalable Processor  
(2019)



- Intel® Security Libraries for Data Center (Intel® SecL-DC)
- Intel® Threat Detection Technology (Intel® TDT)
- Intel® Security Essentials

BUILT-IN SECURITY TO PROTECT DATA (IP & CUSTOMER PRIVACY) + SYSTEM RESILIENCE

1. per-core improvements  
2. with Integrated Intel® QAT + Intel® PTT

# CLOUD SERVICE PROVIDER INVESTMENT GROWING

## *Depending on Intel*

Hyperscale Data Center Capex (\$B)



Source: Synergy Research

**It's a Tech War, and It Costs a Fortune.**

Alphabet, Amazon, Microsoft, and Facebook collectively boost capital spending by 68% in first quarter.

*-Bloomberg, 4/27/18*

**Google tripled [capex] to \$7.3B in Q1'18 – and the CFO says its not a 'one-off'**

*-Business Insider, 4/23/18*

**Google, FB, and Other Tech Giants' Capex Is Going Sky High**

*-The Street, 4/24/18*



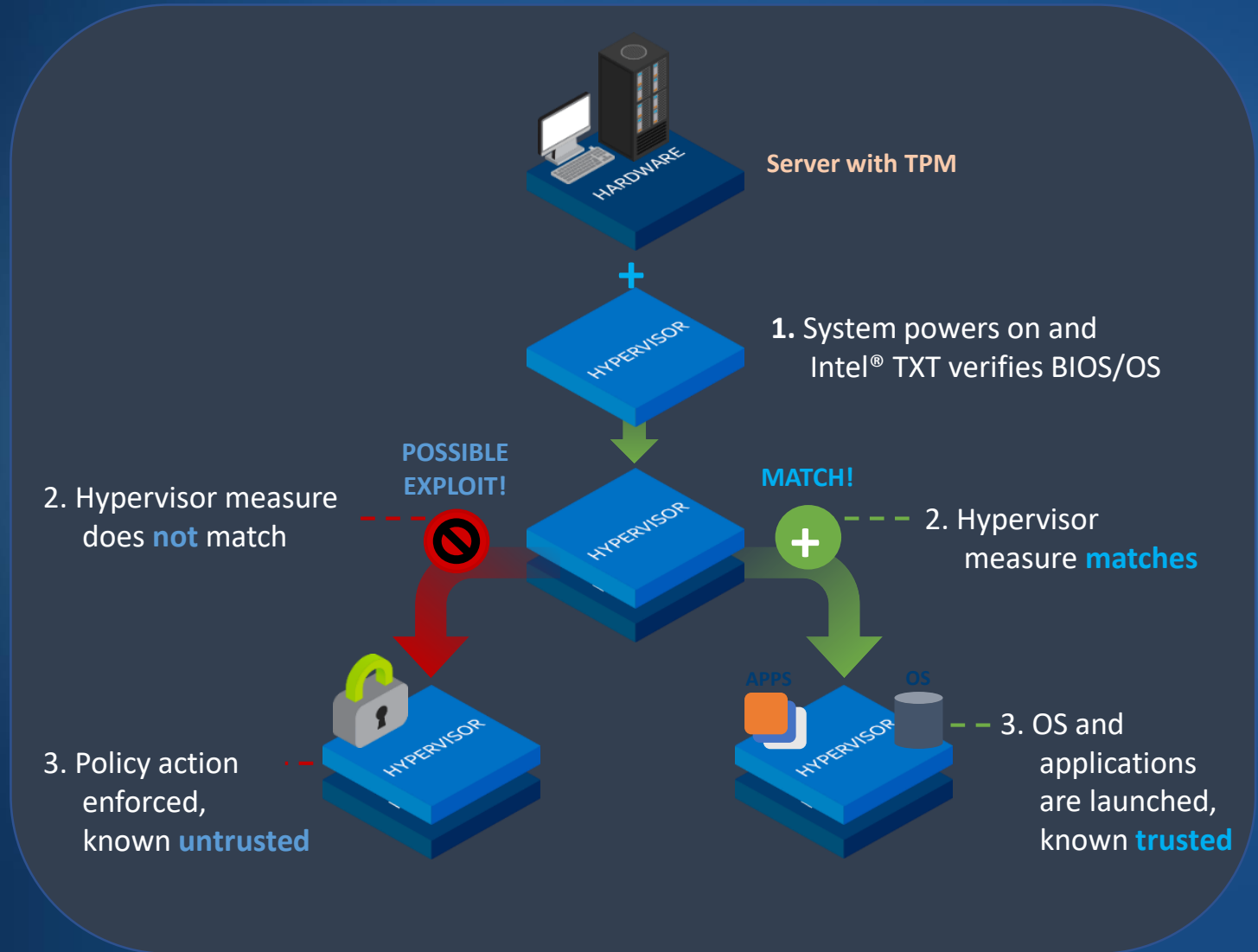
# A TRUSTED PLATFORM BEGINS IN SILICON

ENSURING A MEASURED ENVIRONMENT BASELINE WITH  
INTEL® TRUSTED EXECUTION TECHNOLOGY (INTEL® TXT)

SECURE THE  
PLATFORM



- System boot stack gets crypto-hashed before execution
- Hash values get stored in a Trusted Platform Module (TPM)
- Match to known-good values determines system trust status
- One-Touch Activation: OOB TXT/TPM remote discovery, enablement, activation independent of OEM/OS





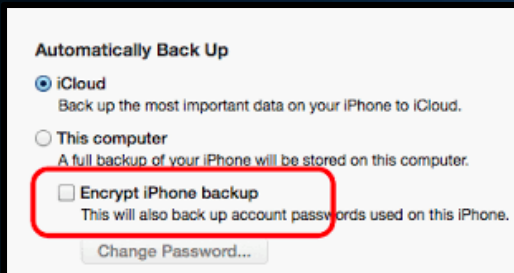
# Encrypting Data Throughout its Lifecycle

Existing

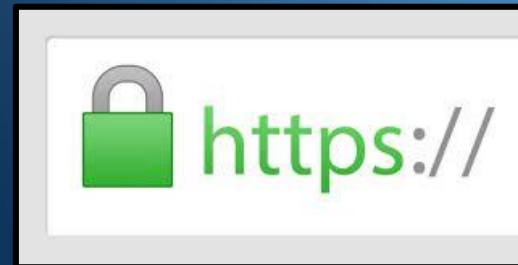
New Frontier



Encrypt inactive data when in storage, database, etc

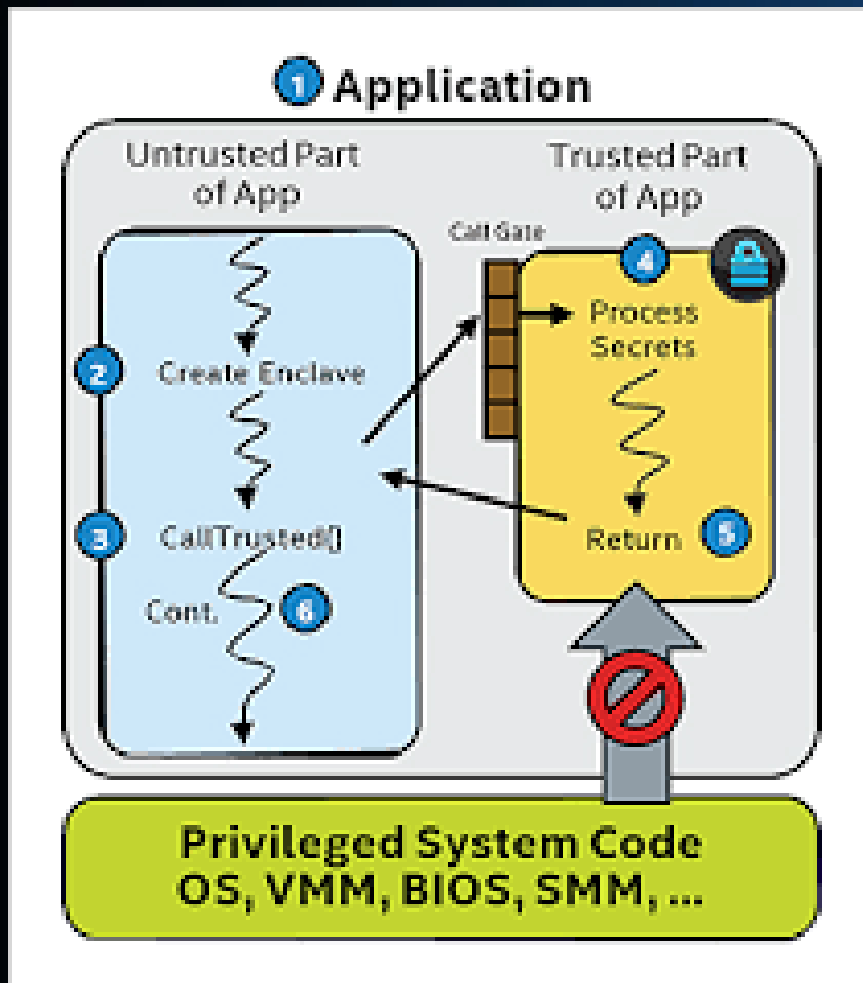


Encrypt data moving across untrusted public/private networks



Protect/Encrypt data while being held in memory and processed for computation

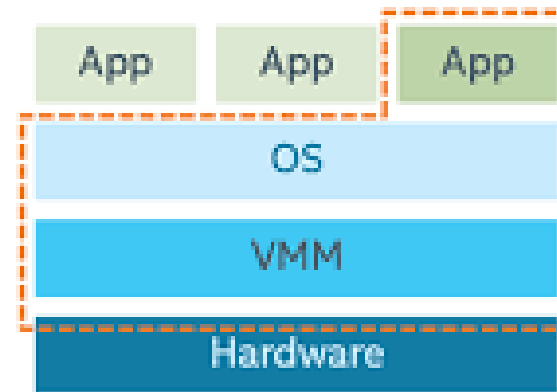
# INTRODUCTION TO INTEL SGX



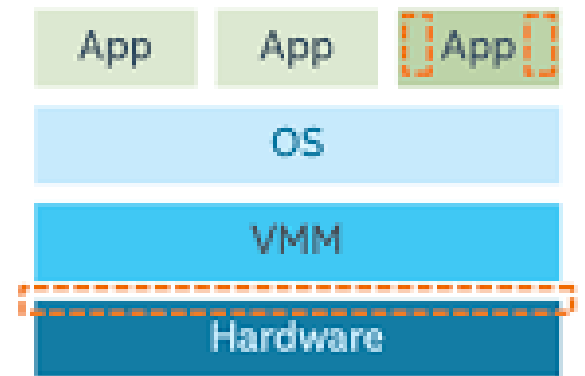
Went from concept to deployment within 12 months:

- Avoided NIH syndrome
- Technology reuse from another domain
- Adapt and run, to skip the crawl-walk stage 😊.

Attack Surface Without Enclaves



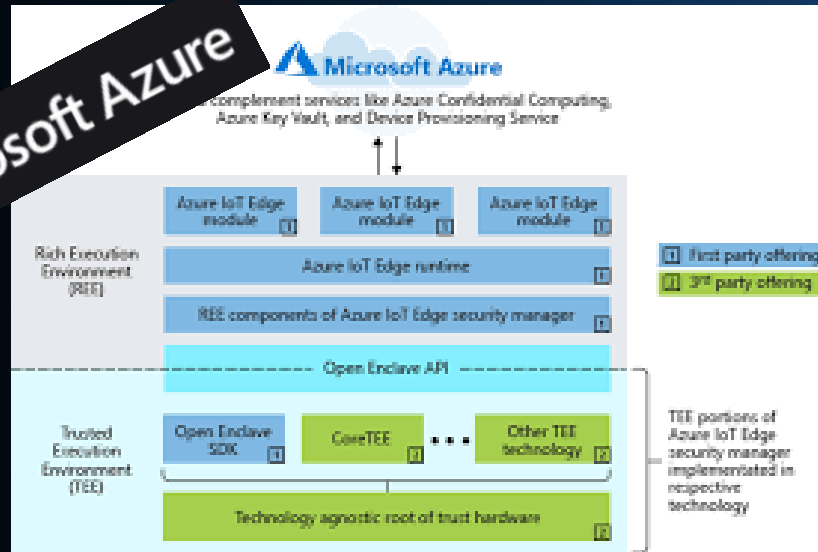
Attack Surface With Enclaves



Attack Surface

# MANY CUSTOMERS USING INTEL SGX.....

Microsoft Azure



IBM Cloud



Baidu 百度

**Baidu 百度 / Baidu X-Lab**  
**MesaTEE**  
Enabling Security-Critical Services in the Public Cloud  
<https://mesatee.org>

**Fortanix** **Alibaba Cloud**

Alibaba Cloud



<https://confidentialcomputing.io/>

# FUTURE CHALLENGES: EDGE COMPUTING SECURITY PROBLEMS

- Definition of a Cloud has been expanding
- Perimeter defence is insufficient
- Fixed protocols for boundaries of security fail
- A fixed universal security policy is inadequate
- Components on Edges need to be adaptive

# THE ENVIRONMENT

Today's Brutal DDoS Attack Is  
the Beginning of a Bleak Future

-- Gizmodo

**CLOUD SERVICE PROVIDERS  
ENCRYPT EVERYTHING**

**USERS AND HOSTERS WANT TO  
MAINTAIN OWNERSHIP BOUNDARY**

**DISTRIBUTED  
COMPUTING  
CREATING NEW  
ATTACK SURFACES**

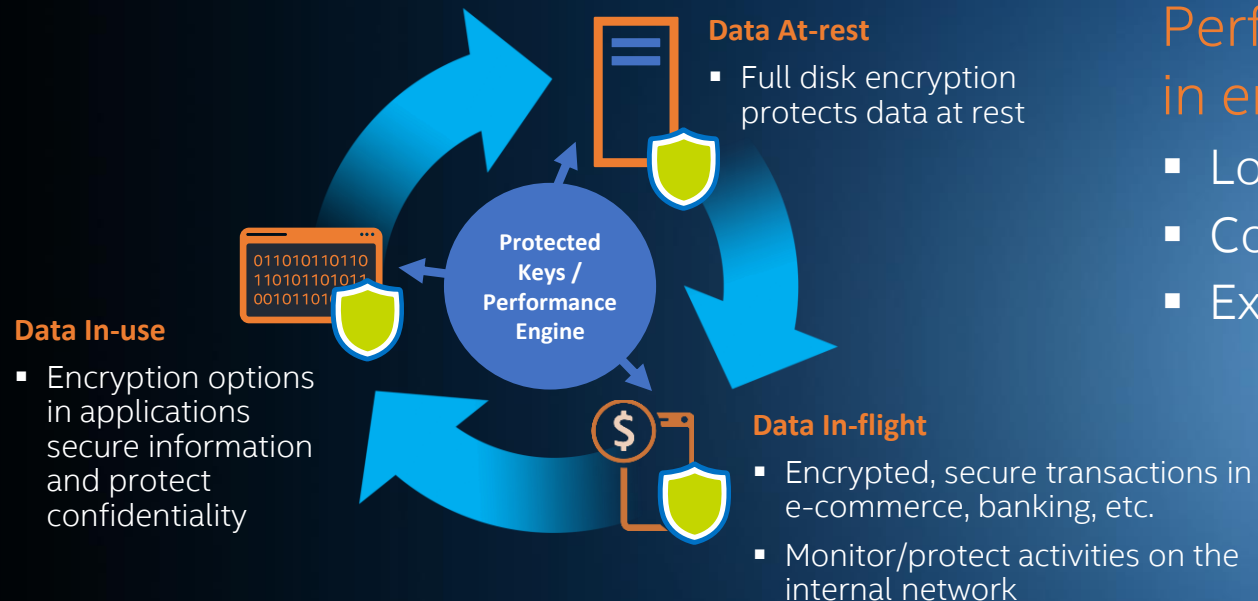
**SUPPLY CHAIN PROTECTION ACROSS BORDERS**



# Protect the Data THROUGHOUT ITS LIFECYCLE

ENCRYPTION AT EVERY STAGE

PROTECT  
THE DATA



Performance issues are a chief factor in encryption adoption

- Longer keys
- Complex algorithms
- Exponential data growth



41%

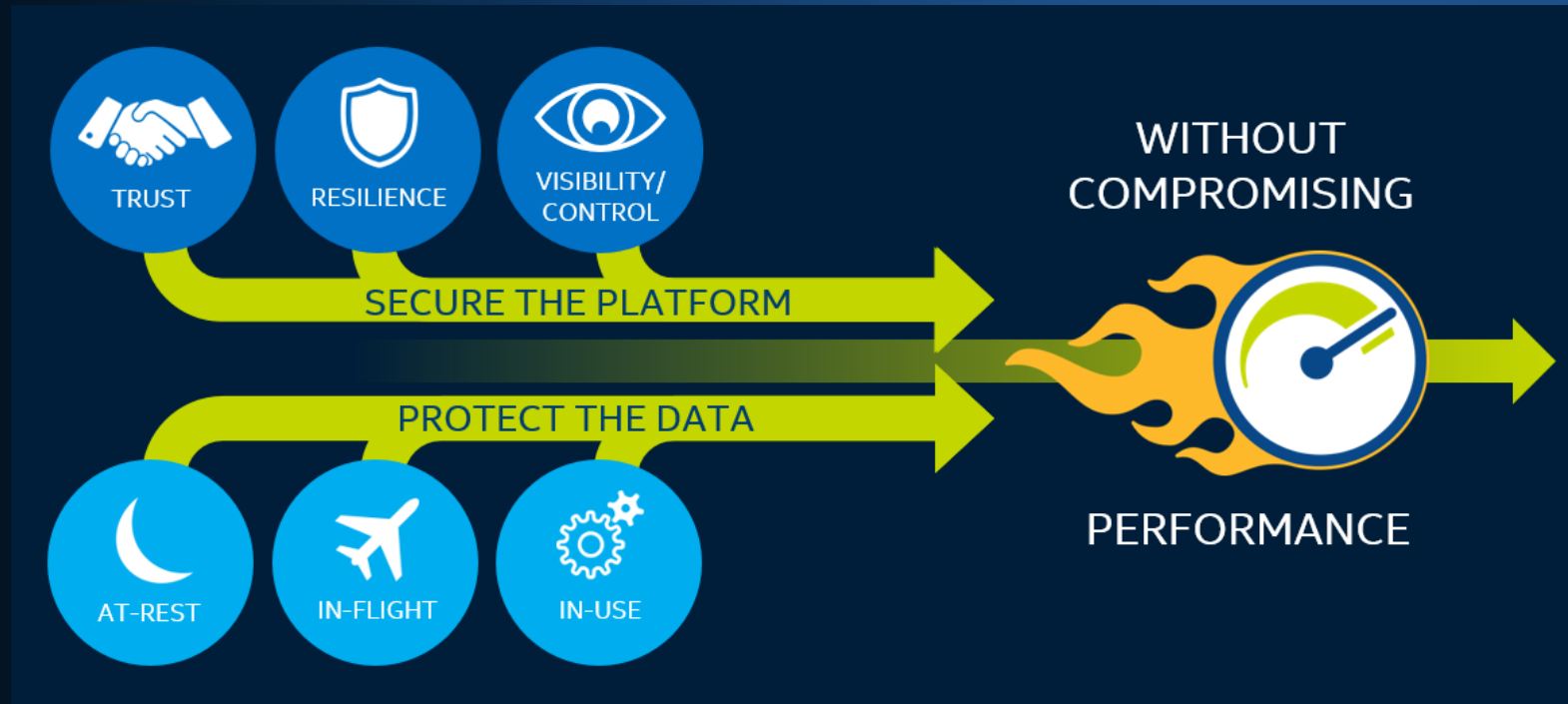
Companies without a consistent encryption strategy

59%

Companies adopting consistent encryption strategy<sup>1</sup>

<sup>1</sup>Source: Thales e-Security Web Encryption Trends, 2017  
(<http://enterprise-encryption.vormetric.com/rs/480-LWA-970/images/2017-Ponemon-Global-Encryption-Trends-Study-April.pdf>)

# KEY TAKEAWAYS



All workloads should be secured on a trusted platform

All data should be protected through encryption throughout its lifecycle

Trust and encryption without compromising performance are possible with Intel Inside®