

Multi Core Design Needs A System Level View

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Agenda

- The Business Case for Multicore
- The Need for ESL tools
- The Embedded Software Challenge

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Key Issues

- SoC => **System** on Chip
- The continued success of an SoC platform lies in the strength of the software
- Multicore systems are the new generation of SoCs
- How will ESL tools and methodologies help solve SoC design and implementation problems?

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SoC: Its more than a chip

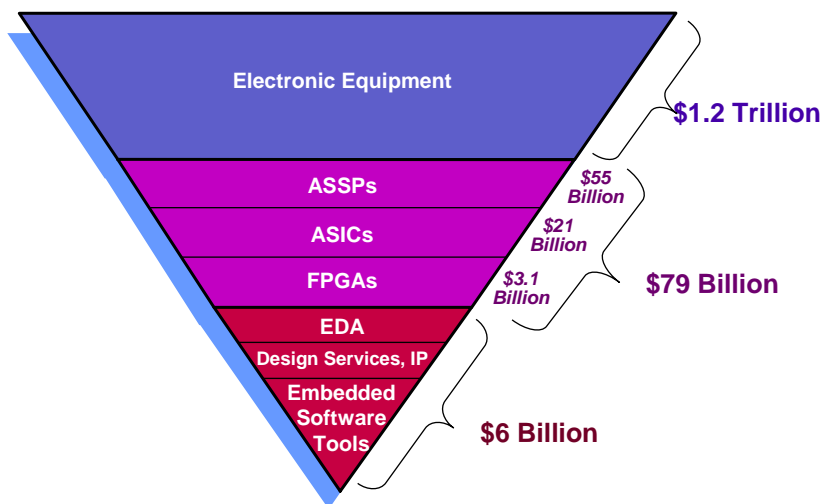
- It's a HW & SW & System Level Design Challenge
- It's multi-feature convergence on one platform!
- It's a design-time race against the Clock
- It's a big market opportunity

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The Business Case for MultiCore

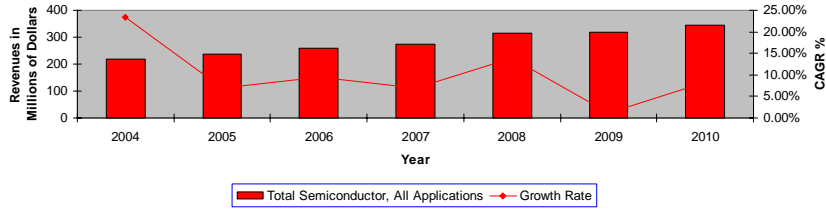
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The Electronic Supply Chain in 2005



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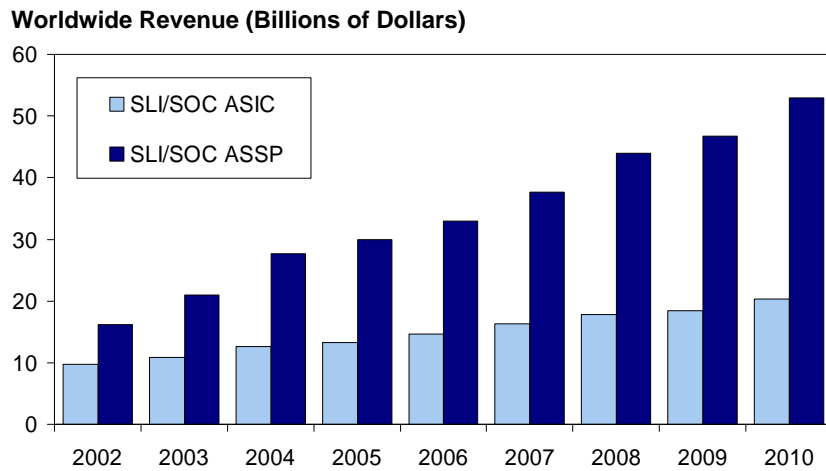
Semiconductor Market Update, 1Q06: Top Line Forecast



- **2005: Market conditions gradually improving**
- **2006: Continued market growth expected**
- **2007: Commodity memory downturn hampers top line growth**
- **2008: Cyclical market peak**
- **2009: Oversupply driven down cycle**
- **2010: Market recovery as the next cycle begins**

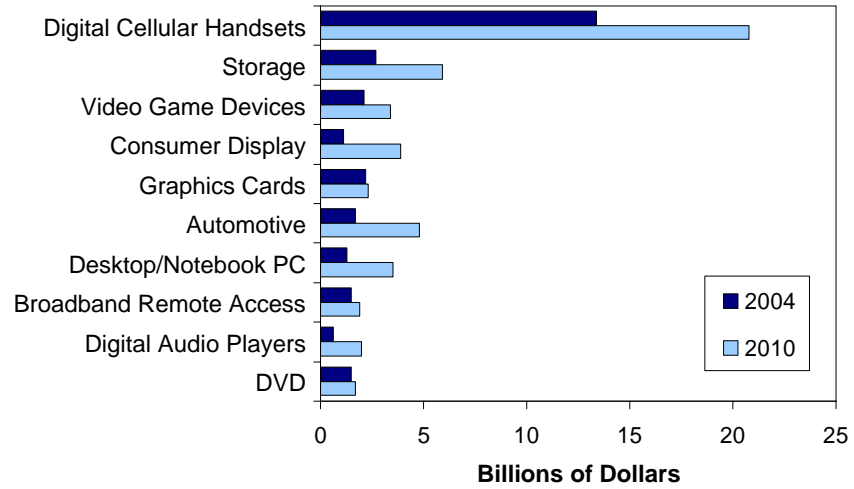
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SLI/SOC Market Has Great Potential



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Top SLI/SOC Markets



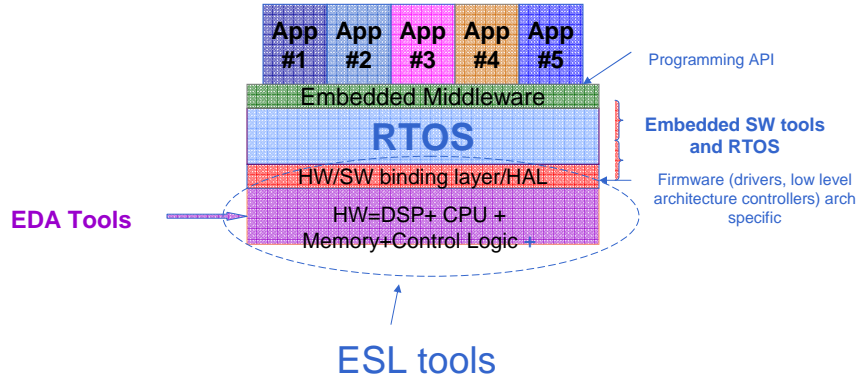
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Its A Design Challenge!

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SoC is a System

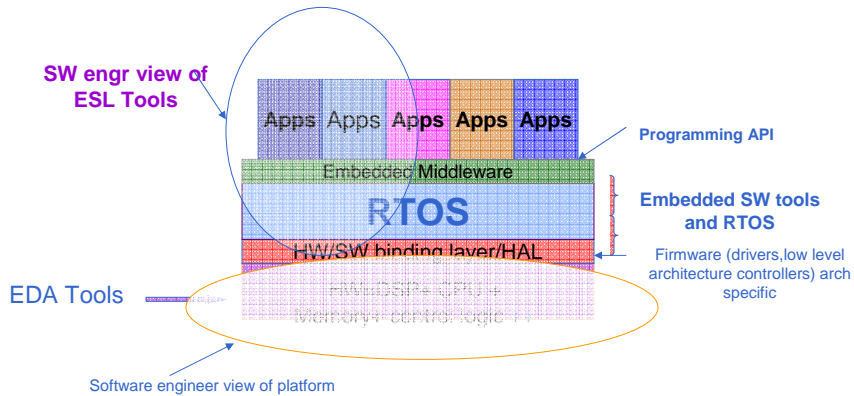
- SoCs require both software and hardware



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Software Engineer View

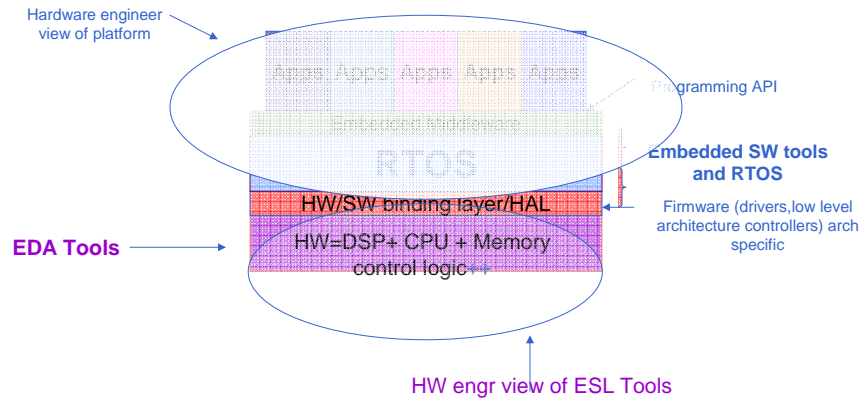
- RTOS, Applications



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Hardware Engineer View

- Applications=algorithms in hardware



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ITRS 2005 High Level Challenges

- Productivity
- Power
- Manufacturability
- Interference
- Reliability

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SoCs Need a System Level View

- For early exploration of the design, verification and validation
 - Design: partitioning decisions
 - Verification: does the product do what it is supposed to
 - Validation: does it match the specification
 - Manufacturing: can it be manufactured
- The cost of failure is high

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Key Issues for Product Development

- Design times are down sharply from where they were 10 years ago
 - Under 12 months for consumer and 3 years for automotive
 - Commoditization of hardware is forcing semi and systems vendors to look for the differentiation and competitive edge in software
- Applications are driving the hardware markets
 - Hardware selection is being made based on the goodness of fit of the SoC for the particular application. Platforms tend to be applications specific.
 - Protocol/standards support

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Key Issues for Product Development(2)

- Feature explosion in many vertical markets
 - Support for multiple applications on a single device
 - Manage IP from multiple sources
- Driving the need for multi processor SoC cores, application specific processors
- Which drives the need for even more software
 - **Intra-processor communication**
 - **OS services**
 - **Middleware layers**

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The ESL Vision

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The ESL Vision

- The goal is concurrent design of hardware and software driven from a single high level model.
- The model should describe the system architect's vision AND should have an automated implementation path to the virtual prototype which can be tested and verified against the specification

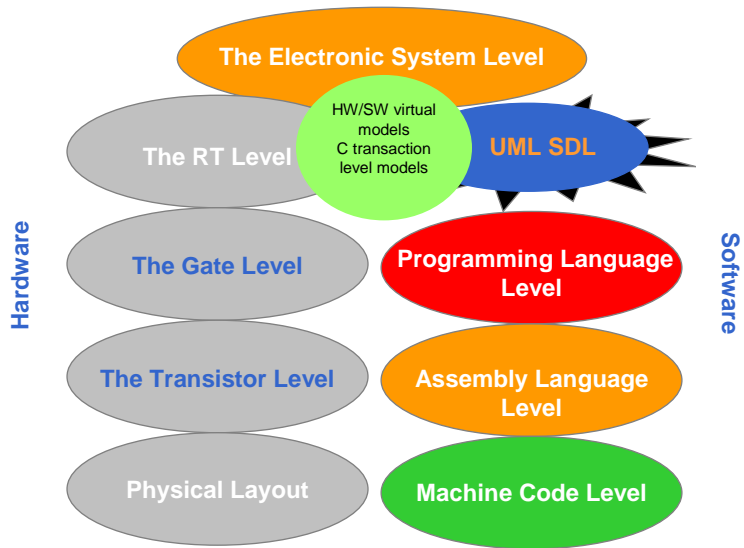
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The New ESL Landscape 2006

Algorithmic Methodology	Processor/Memory Methodology	Control Logic Methodology
Behavioral Level	Behavioral Level	Behavioral Level
Hardware-Software Partitioning		
Architectural Level	Architectural Level	Architectural Level
1. Architectural Design	1. Architectural Design	1. Architectural Design
2. Platform-Based Design	2. Platform-Based Design	2. Platform-Based Design
ESL Verification		
Other ESL Tools		

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The Automation of Design: 1999–2005



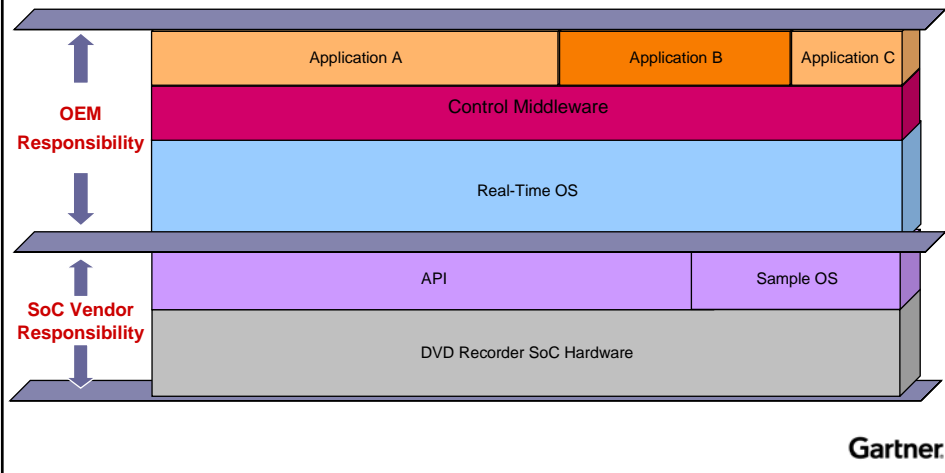
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The Embedded Software Challenge

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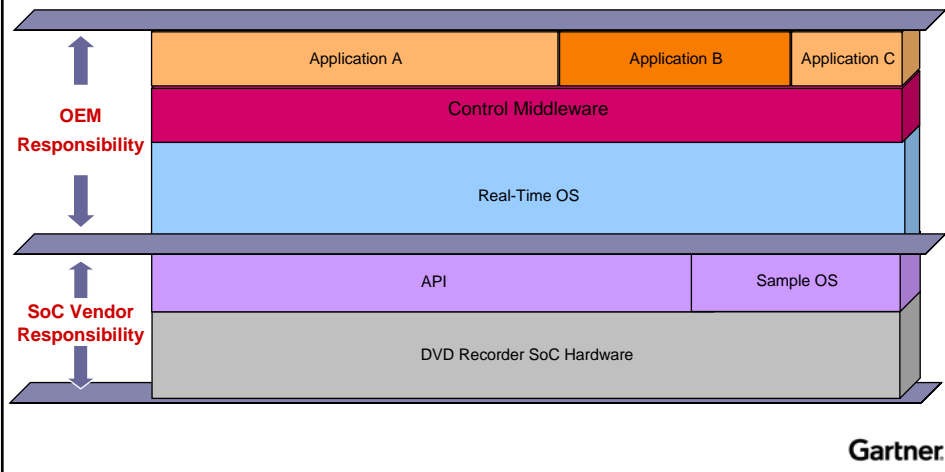
SoC Embedded Software — 2000

SoC Vendor With Limited Responsibilities



SoC Embedded Software — 2005

SoC Vendor With a Greater Role



Software Challenges

- Power and reliability are especially important for consumer devices
- Software consumes more power than an implementation in hardware
- 2G SoC devices require different software programming techniques than currently practised
- Are we ready for 2G SoC?

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