



# A Revolutionary Solution for Unified RF System and Circuit Design

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## Product Development Dilemma

### RF/Analog

Satellite, OCxxx, 802.11xx,  
 MMDS/LMDS Bluetooth Xceivers  
 3G-CDMA/GSM/TDMA Radios  
 Ethernet, ADSL, Cable Phys  
 OC switches and CDRs

**Poorly Coupled  
 Systems & Circuit  
 Design process**



### Digital

WAN/LAN Network Processors  
 3G-CDMA, Bluetooth, 802.11xx  
 BaseBand  
 OCxxx, Ethernet, ADSL, CBL  
 DSP and controllers

**Reliable Synthesis  
 & Platform  
 Implementation &  
 Verification**

**ARM/MIPS/DSP cores  
 Datapath/Memory Compilers  
 Cell Libs/design platforms**

**Well Defined Building Blocks  
 and Design Methods**

**Systems  
 Level Design**

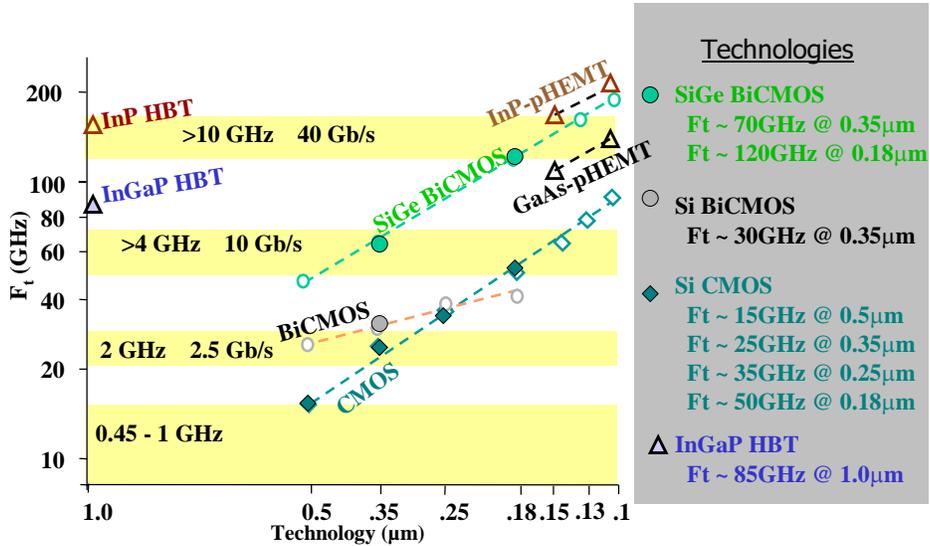
**Circuit/Component  
 Design**

**Semi Foundries**



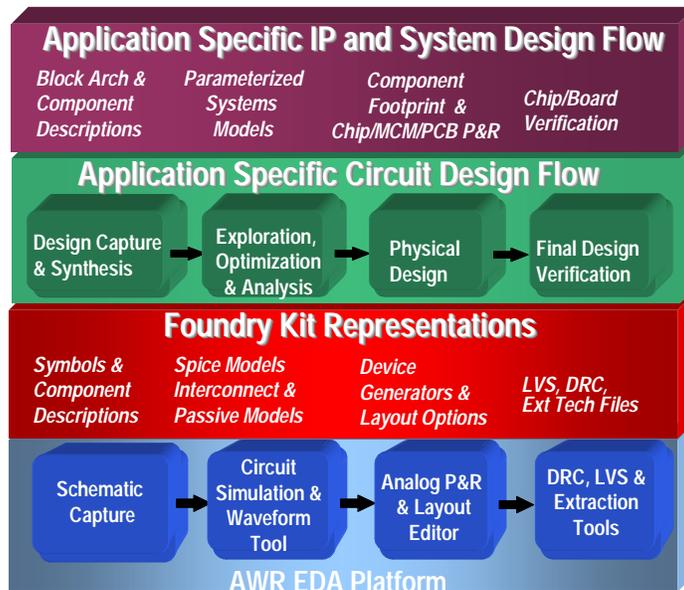
**RF/Analog Subsystems Driving Costs and Schedules**

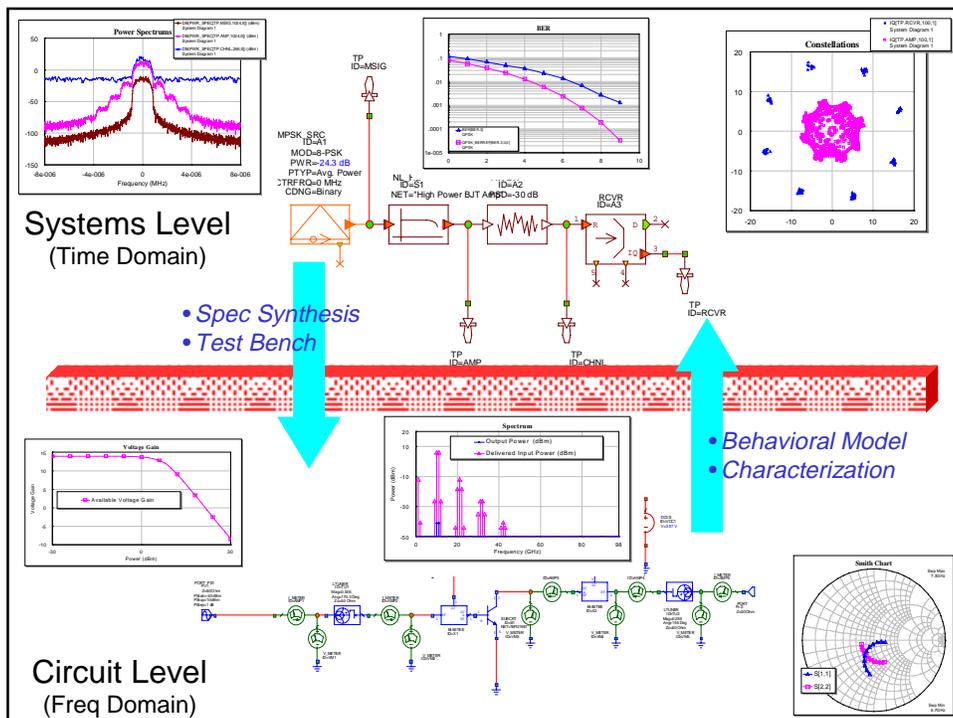
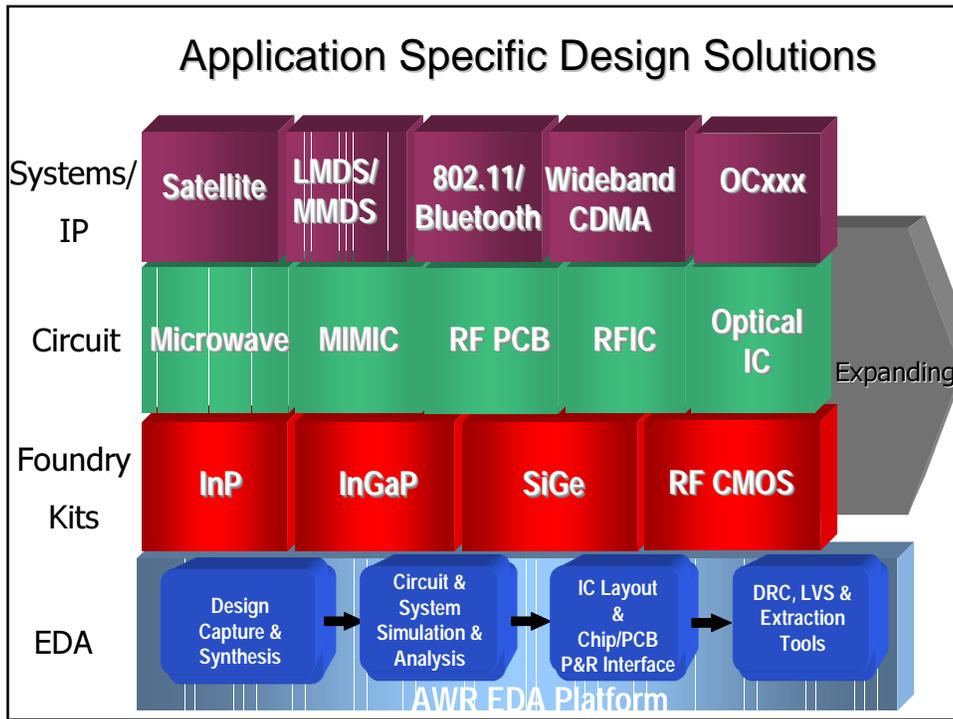
# High Performance Technology Landscape

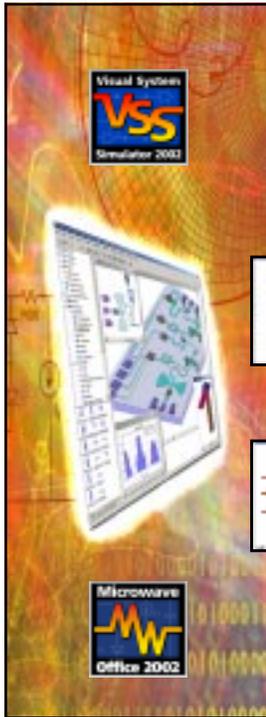


**Wide Variety of Rapidly Changing Technologies**

# Design Platform Architecture

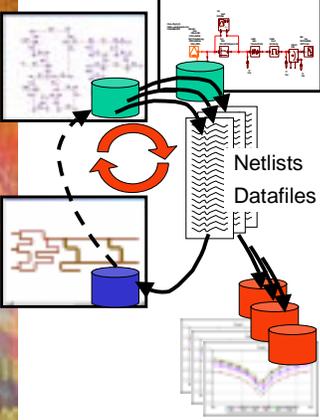






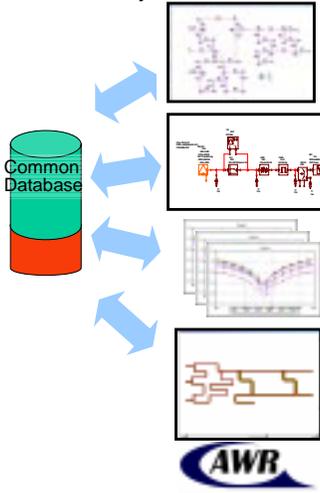
## A Unique Product Architecture

### Traditional EDA Systems



Netlists  
Datafiles

### AWR EDA System



Common Database

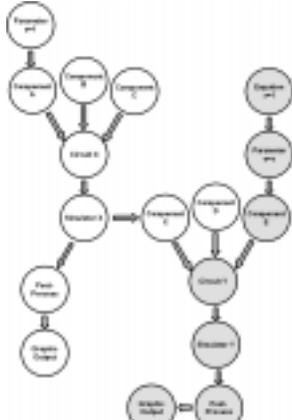


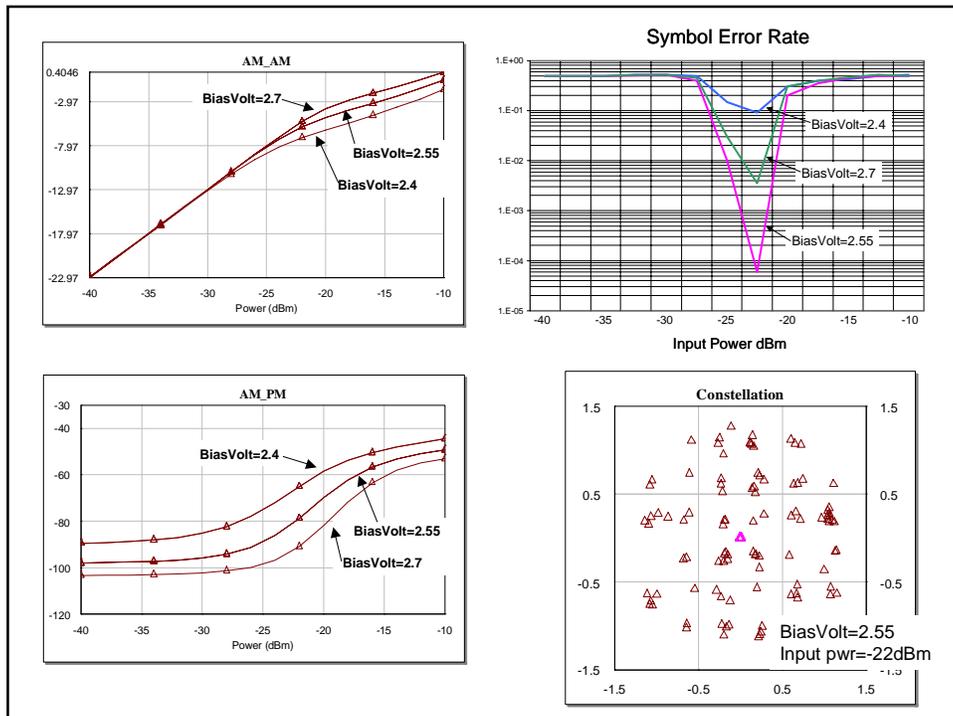
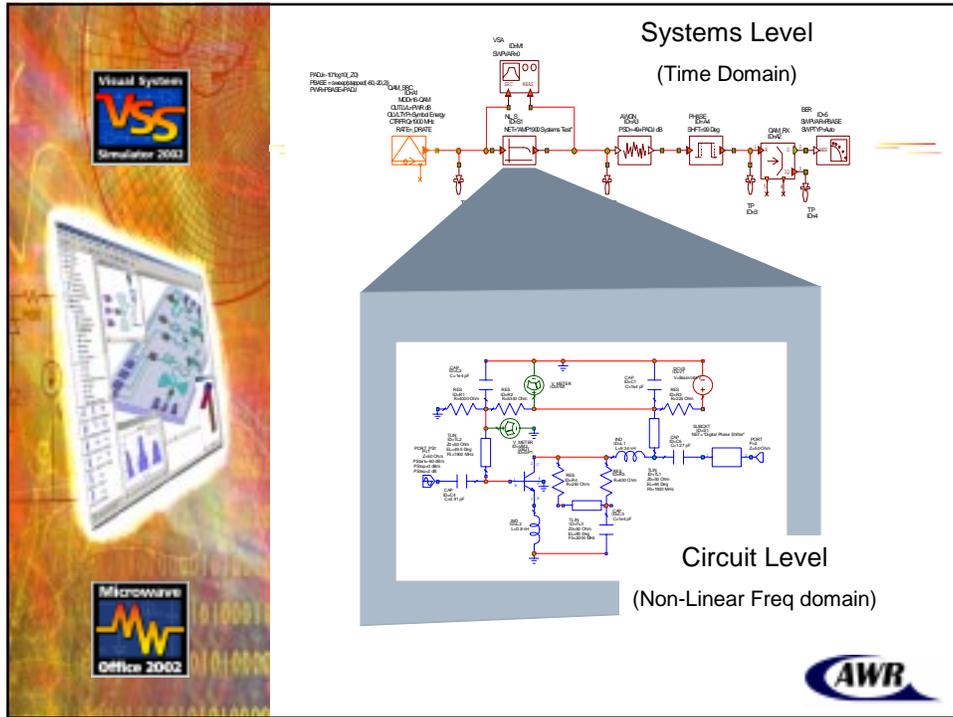


## Robust Dependency Management with Incremental Computation

All dependency relationships are managed in a uniform manner by the environment

Since objects can cache state, only objects that change will require updating





## Summary

- Explosion in High-Freq applications, technologies and associated Communications product opportunities
- Comms product development cost and schedules are impaired by the disconnects between Analog/RF system and circuit design
- AWR is bridging this gap with a revolutionary new Comms design solution that seamlessly integrates the system and circuit design process

